

1 WILLIAM E. KOVACIC  
General Counsel  
2  
3 DAVID M. NEWMAN  
JANICE L. CHARTER  
Federal Trade Commission  
4 901 Market Street, Suite 570  
San Francisco, CA 94103  
5 Phone (415) 848-5100/ Fax (415) 848-5184

6 CHRISTA VECCHI  
MATTHEW DAYNARD  
7 KAREN MUOIO  
EDWARD B. GLENNON  
8 Federal Trade Commission  
600 Pennsylvania Avenue N.W.  
9 Washington, D.C. 20580  
Phone (202) 326-3166/Fax (202) 326-3259

10 BLAINE T. WELSH  
11 Assistant United States Attorney  
Bar No. 4790  
12 333 Las Vegas Blvd, South, Suite 5000  
Las Vegas, NV 89101  
13 Phone (702) 388-6336/ Fax (702) 388-6787

14 Attorneys for Plaintiff  
Federal Trade Commission  
15

FILED RECEIVED  
2003 JUN 12 A 11  
DISTRICT OF NEVADA  
*gln*

CV-S-03-0676-RLH-LRL

17 UNITED STATES DISTRICT COURT  
18 DISTRICT OF NEVADA

19 FEDERAL TRADE COMMISSION,

20 Plaintiff,

21 v.

22 SEASILVER USA, INC.,  
23 AMERICALOE, INC., BELA BERKES,  
24 JASON BERKES, BRETT  
RADEMACHER, individually, and d/b/a  
Netmark International and NetmarkPro,  
25 and DAVID R. FRIEDMAN, D.C.,

26 Defendants.

**COMPLAINT FOR  
INJUNCTIVE AND OTHER  
EQUITABLE RELIEF**

27 Plaintiff, the Federal Trade Commission ("FTC"), through its undersigned  
28 attorneys, alleges as follows:

1 1. Plaintiff FTC brings this action under Section 13(b) of the Federal Trade  
2 Commission Act ("FTC Act"), 15 U.S.C. § 53(b), to secure a permanent injunction,  
3 consumer redress, disgorgement, and other equitable relief against the Defendants for  
4 engaging in deceptive acts or practices in connection with the advertising, marketing, and  
5 sale of the liquid dietary supplement product Seasilver, which purports to treat, cure,  
6 prevent, or lower the risk of numerous serious diseases and health conditions, including  
7 cancer and AIDS, in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§  
8 45(a) and 52.

### 9 JURISDICTION AND VENUE

10 2. This Court has subject matter jurisdiction over this matter pursuant to 15  
11 U.S.C. §§ 45(a), 52, and 53(b), and 28 U.S.C. §§ 1331, 1337(a), and 1345.

12 3. Venue in this district is proper under 15 U.S.C. § 53(b) and 28 U.S.C. §§  
13 1391(b) and (c).

### 14 THE PARTIES

15 4. Plaintiff, the Federal Trade Commission, is an independent agency of the  
16 United States Government created by statute. See 15 U.S.C. §§ 41-58. The FTC  
17 enforces Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), which prohibits unfair or  
18 deceptive acts or practices in or affecting commerce. The FTC also enforces Section 12  
19 of the FTC Act, 15 U.S.C. § 52, which prohibits false advertisements for food, drugs,  
20 devices, services, or cosmetics in or affecting commerce. The FTC may initiate federal  
21 district court proceedings to enjoin violations of the FTC Act and to secure such  
22 equitable relief, including consumer redress, as may be appropriate in each case. 15  
23 U.S.C. § 53(b).

24 5. Defendant Seasilver USA, Inc. ("Seasilver USA") is a closely held Nevada  
25 corporation located at 2045 Corte del Nogal, Carlsbad, California 92009. At all times  
26 relevant to this Complaint, acting alone or in concert with others, Seasilver USA has  
27 manufactured, marketed, distributed, and sold Seasilver to consumers throughout the  
28 United States. Seasilver USA is incorporated in and resides in the District of Nevada.

1           6.     Defendant Americaloe, Inc. (“Americaloe”) is a closely held Nevada  
2 corporation located at 2045 Corte del Nogal, Carlsbad, California 92009. At all times  
3 relevant to this Complaint, acting alone or in concert with others, Americaloe has  
4 manufactured, marketed, distributed, and sold Seasilver to consumers throughout the  
5 United States. Americaloe is incorporated in and resides in the District of Nevada.

6           7.     Defendant Jason Berkes is president, chief executive officer, and owner of  
7 Seasilver USA and president and owner of Americaloe. At all times relevant to this  
8 Complaint, acting alone or in concert with others, J. Berkes has formulated, directed,  
9 controlled or participated in the acts and practices of Seasilver USA and Americaloe,  
10 including the various acts and practices set forth herein.

11           8.     Defendant Bela Berkes is the founder of Seasilver USA and the formulator  
12 of, and spokesperson for, Seasilver. At all times relevant to this Complaint, acting alone  
13 or in concert with others, B. Berkes has formulated, directed, controlled or participated in  
14 the acts and practices of Seasilver USA, including the various acts and practices set forth  
15 herein.

16           9.     Defendant Brett Rademacher is a principal distributor of the Seasilver  
17 product and the founder of NetmarkPro. Through NetmarkPro and Netmark  
18 International (collectively, “Netmark”), he distributes personalized websites, brochures,  
19 and other marketing tools to Seasilver USA’s downline distributors. Netmark is a d/b/a  
20 of Rademacher. At all times relevant to this Complaint, acting alone or in concert with  
21 others, Rademacher has participated in the acts and practices of Seasilver USA,  
22 including the various acts and practices set forth herein. His business address is 501  
23 Donna Drive, Anchorage, Alaska 99504.

24           10.    Defendant David R. Friedman., D.C., is co-chairman of the Seasilver USA  
25 medical advisory board. He is a doctor of chiropractic licensed to practice in the State of  
26 North Carolina. Friedman’s business address is 1033-A S. Kerr Avenue, Wilmington,  
27 North Carolina 28403. Friedman has promoted Seasilver in advertisements and  
28 promotional materials, including an infomercial and websites. At all times relevant to

1 this Complaint, acting alone or in concert with others, Friedman has formulated, directed,  
2 controlled or participated in the acts and practices of Seasilver USA.

3 11. The foregoing Defendants have operated as a common enterprise to  
4 advertise, promote, offer for sale, sell, or distribute Seasilver.

5 **COMMERCE**

6 12. The acts and practices of the Defendants, as alleged herein, have been in or  
7 affecting commerce, as “commerce” is defined in Section 4 of the FTC Act, 15 U.S.C. §  
8 44.

9 **DEFENDANTS’ COURSE OF CONDUCT**

10 13. Since at least 1996, Defendants have manufactured, advertised, distributed,  
11 and sold Seasilver, a purported cure-all product, nationwide through, but not necessarily  
12 limited to, a 30-minute television infomercial, a 30-minute radio infomercial, Internet  
13 websites, including but not necessarily limited to [www.seasilver.com](http://www.seasilver.com), and  
14 [www.myseasilver.com/main](http://www.myseasilver.com/main), recorded interviews, brochures, a toll-free telephone  
15 number, and unsolicited commercial e-mail. Defendants distribute brochures, interviews,  
16 and other marketing tools to downline distributors.

17 **Seasilver**

18 14. Seasilver is a liquid dietary supplement that purports to contain, among  
19 other ingredients, aloe vera, phyto-silver (purportedly a plant-based, non-metallic silver),  
20 sea vegetables, the herb Pau D’Arco, and cranberry extract. The Defendants offer one  
21 bottle of Seasilver (a one-month supply) for \$39.95, three bottles for \$100, and a twelve-  
22 bottle *Power-Pak* for \$300 directly to consumers primarily through a toll-free telephone  
23 number and the Defendants’ Internet websites. The *Power Pak* also includes twelve  
24 bottles of the Seasilver product and twenty copies of the brochures *Seasilver Success*  
25 *System*, and *Journey Into the World of Foundational Health*. Seasilver also is available  
26 from numerous online distributors. Defendant B. Berkes publicly stated on March 3,  
27 2003 that Defendant Seasilver USA earned \$15 million per month and \$180 million  
28 annually from selling Seasilver.

**Defendants' Advertisements for Seasilver**

15. To induce consumers to purchase Seasilver, the Defendants have disseminated or caused to be disseminated, among other things, promotional materials on Web sites, including [www.seasilver.com](http://www.seasilver.com) and [www.myseasilver.com/main](http://www.myseasilver.com/main), a company brochure entitled *Journey Into the World of Foundational Health*, a 30-minute radio infomercial, an hour-long interview with the founder and formulator of Seasilver, Defendant B. Berkes, and a 30-minute television infomercial featuring B. Berkes. These promotional materials include but are not limited to the attached Exhibits A through F and contain, among other things, the following statements or depictions:

a. **[EXCERPTS FROM INTERNET WEB SITES AND BROCHURE]**  
(Alternatively titled Seasilver Success Stories, Seasilver Testimonials, and Testimonies in Exhibits A-C, respectively)

. . . I have shared your product with my family, especially my sister, who was diagnosed with **Multiple Myeloma** (blood cancer). She loved the overall feeling, the energy it gave her and the vitamins her body so badly needed. She is recovering now.  
Tom Dunn

\* \* \*

I was diagnosed with **lung cancer** approximately 14 months ago. . . . During my fifth month of chemo, I was given the distressing news that the cancer was **spreading** and the outcome did not look favorable. . . . **Eight weeks** after taking Seasilver, my lab tests were improving and the **cancer was no longer spreading**. I am off of chemo now, back to my normal weight and filled with energy. My doctor says that my cancer is in complete remission. . . .  
Norman Pentington

\* \* \*

Last year I was diagnosed with **prostate cancer** that had already begun to metastasize to the bone. . . . [My wife] had heard about Seasilver from a co-worker and she came home that day with some information on the product. . . . I took four ounces of the product, per day, and **after a week** I could actually walk around the house without getting tired. . . . I have regained my weight and **I AM CANCER FREE!** . . .  
Victor G. Tanser

\* \* \*

I am fighting **Non-Hodgkin's Lymphoma**, a rather aggressive form of cancer. . . . I tried your Seasilver **right in the store** and immediately I felt like something was

1 “**changing.**” All my cells were filled with new life and power. By the time I  
2 reached my office and sat in my chair, I felt wonderful. The next day I found my  
3 condition to be much stronger. My “**life-force**” was brighter. I continue to use the  
4 product and find that if a cold tries to start in me, I just take a whole cap full of  
5 Seasilver and the **cold dies right away. . . .**

6 Tanya Anthony

7 \* \* \*

8 Seasilver is a wonderful product and I have taken it since 1998 . . . . This and  
9 prayer have given me two extra years of life. In 1998, after cancer surgery, the  
10 doctor said I had 3 months to live. I am still here and so thankful that I am.

11 Kathleen Brame

12 \* \* \*

13 I would like to take just a moment to thank everyone at Seasilver for the  
14 development of a naturopathic supplement that has healed me of **chronic**  
15 **obstructive pulmonary disease.**

16 Laurence Drury

17 \* \* \*

18 I have several illnesses, one of them is **diabetes.** Since using Seasilver, I have  
19 been able to use 20 units a day **less insulin.** I have had numbness in my right leg  
20 that extended to my toes, for several years. The numbness was also in my right  
21 arm and hand that has gone too. I had dark brown lesions under my right eye, now  
22 all that is left is a pale freckle. . . .

23 Carol Montenegro

24 \* \* \*

25 . . . . A girl I know who had **lime (sic) disease** and **cancer,** is in remission. I am so  
26 glad Seasilver saves on drugs and doctor bills, and it works! I am truly grateful to  
27 all of you.

28 Mrs. Florio

\* \* \*

I have had a lot of **heart trouble** since 1980 and had complete **cardiac arrest** in  
1982; gone for 4 minutes. I had two **open-heart surgeries** in one year, in April of  
1997 and April 1998. 1<sup>st</sup> quadruple and 2nd triple; 3 collapsed arteries. Now I  
have found my arteries are so **deteriorated** that the doctor could do nothing for  
me. It was too risky to try surgery again. So they put me on more heart medication.  
I lost my strength and was tired all the time. A friend told me about Seasilver and  
explained how it helped her. I took a bottle. I took **2 ounces per day.** In four days  
I noticed a big difference in the way I felt. I got up in the morning feeling **more**  
**tired** than when I went to bed, but all of a sudden I wasn't as tired and I had lots  
of energy. I couldn't believe how **good** I felt. I don't take as much heart medicine  
as I did, but I do have to be careful or I try to do too much because I feel so good. .

Glenn L. Osbun

- Exhibit A, portions of Web site  
[www.seasilver.com](http://www.seasilver.com/prdtctstmnl.htm) at /prdtctstmnl.htm

Exhibit B, portions of Web site  
[www.myseasilver.com/main](http://www.myseasilver.com/main/testimonials.html) at  
/testimonials.html

Exhibit C, portions of *Journey Into the World  
of Foundational Health* brochure  
[bolded language appears in the  
[www.myseasilver.com/main](http://www.myseasilver.com/main) site only]

b. [ADDITIONAL EXCERPTS FROM BROCHURE]

**Pau D'Arco...** Clinical studies show this herb has no contraindications or  
incompatibilities with any medications, and has been proven to be non-toxic. . . .

\* \* \*

Scientific studies on Silver began in the late 1880's. It was used successfully to  
treat typhoid and anthrax...

Exhibit C, portions of *Journey Into the World  
of Foundational Health* brochure

c. [EXCERPTS FROM RADIO INFOMERCIAL]

DAVID FRIEDMAN: . . . One of the main things that also helps with the  
immune system is the colloidal silver involved in the product.

JOY DONIGAN: Right.

DAVID FRIEDMAN: Thousands of clinical studies have shown that colloidal  
silver boosts the immune system and destroys viruses, bacteria and fungus.  
Antibiotics prescribed by your doctor only kill about half a dozen different disease  
organisms. Well, research on colloidal silver has shown that it has been  
successful in the treatment of over 650 diseases, including cancer, AIDS . . .  
.There's a physician named Dr. Beckard (phonetic), he's with the Upstate Medical  
Center at Syracuse. He concluded that presenting silver into the body causes the  
elimination of cancerous and other disease-forming cells.

JOY DONIGAN: Hmm.

\* \* \*

BARRY NEVINS: Well, I'm using it with my mother, as a matter of fact, that has  
diabetes and what are your thoughts about that, the diabetes?

DAVID FRIEDMAN: Oh, with diabetes, I'll tell you, of all the ailments Seasilver  
has helped, I would have to put diabetes in the top five. . . . I'll tell you about my  
father-in-law who was the first diabetic we got on Seasilver. He's been a juvenile  
diabetic since he was

five years old. He's now in his mid-fifties. He has diabetic retinopathy, diabetic  
neuropathy. . . . Anyway, we got him on Seasilver. Three months later he calls my  
wife in a panic. . . . He said I tried to give myself an insulin shot and I'm going  
into insulin shock. He says, I'm off my insulin shots by 80 percent. He says, I've

1 lost 46 pounds in three months. He says, I'm scared. My wife says, sounds to me  
2 like you're getting normal.

3 **(Laughter.) . . . .**

4 **BARRY NEVINS:** Dr. Friedman, you know I've been working with my mother  
5 with the diabetes for quite a while and I've been using the Seasilver product.

6 **DAVID FRIEDMAN:** Right.

7 **BARRY NEVINS:** And this will be a surprise to you. We started about six weeks  
8 ago, I think. As of today, my mother is no longer on insulin. . . .

9 \* \* \*

10 **DAVID FRIEDMAN:** The first person I ever got on the product was a man with  
11 metastatic lung cancer. . . . He was given six months to live. That was a year  
12 ago. And thanks to Seasilver, he's in perfect health.

13 \* \* \*

14 **DAVID FRIEDMAN:** ... She said she's tried dieting in the past before and she'll  
15 lose 10 pounds here, 15 pounds there, but in the last six weeks she's lost 27  
16 pounds and it scared her to death. She said she's not dieting, she's just losing for  
17 no reason.

18 \* \* \*

19 **DAVID FRIEDMAN:** ...[I]t was a female patient that had metastatic breast cancer  
20 . . . . her prognosis had dropped to poor. . . . We got her on six ounces of  
21 Seasilver for eight days . . . . Eight days later, she got a new blood work-up.  
22 White blood cell, red blood cell, hematocrit and platelet count had normalized and  
23 her prognosis was changed to good. She did not get sick after chemo that time  
24 which was the first since she started chemotherapy. . . . Usually the day after  
25 chemo she slept the whole day and was sick and throwing up. It's remarkable. It  
26 just helped the bad side effects of chemo just disappear.

27 Exhibit D, portions of transcript of radio  
28 infomercial, "The Donigan Nutrition Hour"  
with Dr. David Friedman

29 **d. [EXCERPTS FROM BELA BERKES INTERVIEW]**

30 **BELA BERKES:** . . . . [I]n every ounce of Seasilver, you're getting the equivalent  
31 of two cups of Pau D'Arco juice. In South America where the Indians have it,  
32 they drink it there like Americans drink coffee here. Traditionally, two cups a day  
33 for maintenance. If you have a chronic condition, four cups a day. If you have a  
34 life-threatening, [sic] like AIDS, cancer, inoperable tumors...they drink six cups a  
35 day. So, that kind of gives you an idea of what you're getting every time you drink  
36 an ounce of Seasilver. . . . Quecha...in Pau D'Arco...has the unique ability to  
37 disengage the oxygen molecule in cancer cells. That's why we see so much  
38 success with cancers and tumors being reduced.

\* \* \*

**BELA BERKES:** ...anywhere from AIDS to cancer to fibromyalgia to Epstein  
Barr to chronic fatigue, to any of those things, inoperable brain tumors, cysts,



1 psoriasis...arthritic conditions, high blood pressure...overweight...I have seen  
2 Seasilver correct.

3 \* \* \*

4 BELA BERKES: ...I know of no product by itself that has a track record of  
5 success that diabetes and Seasilver have. And let me tell you what it  
6 is. If you'll take one ounce four times a day, for 90 days, nine out of ten people go  
7 100 percent off their medication. And I don't care if you've been on your  
8 medication one day, one year, 20 years or 40 years, I have seen all those years of  
9 being on insulin and different medication 100 percent gone off of because of  
10 Seasilver.

11 \* \* \*

12 BELA BERKES: ...[t]his gentleman lost 37 pounds in one month on Seasilver. . .  
13 .[t]his is permanent weight loss. This is not a fad diet. . . . So, this is permanent  
14 weight loss because you're reorganizing and balancing your body chemistry,  
15 you're balancing your metabolism, your thyroid starts to function properly, you're  
16 being able to utilize and burn the calories more efficient from the food that you  
17 eat. This is the key to all weight loss and permanent weight loss.

18 \* \* \*

19 BELA BERKES: ...the Seasilver offsets a majority of the negative side effects [of  
20 radiation and chemotherapy], and at the same time helps to build and strengthen  
21 your immune system so that you won't have those negative side effects. . . .

22 Exhibit E, portions of transcript of Bela Berkes  
23 Interview by Brett Rademacher

24 e. **[EXCERPTS FROM TELEVISION INFOMERCIAL]**

25 MALE ANNOUNCER: Have you heard of Seasilver? Seasilver, not just another  
26 supplement, but a whole food foundational health program that balances, cleanses,  
27 purifies, nourishes, oxygenates, protects and strengthens. How many products do  
28 you need to do all this?

**ON SCREEN: SEASILVER Does it all! Complete Multi-Vitamin, Mineral,  
Enzyme, Whole Food Product**

MALE ANNOUNCER: Just one, Seasilver. . . .

BELA BERKES: . . . . Okay. Well, have a seat, Neil. But before you go, I want  
to give you a bottle of Seasilver and thank you for coming up and helping me,  
okay? . . . .

**ON SCREEN: We do not make any claims: Our purpose is to educate on  
supplementation.**

BELA BERKES: . . . . These are all things that are found in God's creation,  
designed to nourish and strengthen our body. When you combine them with the

1 body that has the ability to succeed, not to fail, you have an unlimited potential.  
2 The only boundaries that you have are those you allow the medical community to  
3 put in your head. It's truly just that simple. I have seen everything from cancer to  
4 AIDS to pneumonia... cured with the power of nature, with the power of nature.

5  
6 Exhibit F, portions of transcript of TV  
7 Infomercial

8  
9 **DEFENDANTS' VIOLATIONS OF THE FTC ACT**

10 16. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits unfair or  
11 deceptive acts or practices in or affecting commerce. Section 12(a) of the FTC Act, 15  
12 U.S.C. § 52(a), prohibits the dissemination of any false advertisement in or affecting  
13 commerce for the purpose of inducing, or which is likely to induce, the purchase of food,  
14 drugs, devices, services, or cosmetics. For the purposes of Section 12 of the FTC Act, 15  
15 U.S.C. § 52, Seasilver is a "food" or "drug" pursuant to Section 15(d) of the FTC Act, 15  
16 U.S.C. § 55(d). As set forth below, the Defendants have engaged and are continuing to  
17 engage in such unlawful practices in connection with the marketing and sale of Seasilver.

18  
19 **COUNT I**

20  
21 **False Cancer and Diabetes Claims for Seasilver**

22 17. Through the means described in Paragraph 15, including through the  
23 statements contained in the advertisements attached as Exhibits A through E, Defendants  
24 have represented, expressly or by implication, that:

- 25 a. Seasilver treats, causes remission in, or cures cancer, including but  
26 not limited to, multiple myeloma, non-Hodgkin's lymphoma, lung,  
27 breast, and prostate cancer, and inoperable brain tumors; and  
28 b. Seasilver enables nine out of ten diabetes patients to completely stop  
their insulin medication.

18. In truth and in fact:

- 1 a. Seasilver does not treat, cause remission in, or cure cancer,  
2 including but not limited to, multiple myeloma, non-Hodgkin's  
3 lymphoma, lung, breast, or prostate cancer, or inoperable brain  
4 tumors; and
- 5 b. Seasilver does not enable nine out of ten diabetes patients to  
6 completely stop their insulin medication.

7 Therefore, Defendants' representation as set forth in Paragraph 17 are false or misleading  
8 and constitute a deceptive act or practice, and the making of false advertisements, in or  
9 affecting commerce, in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§  
10 45(a) and 52.

11 **COUNT II**

12 **False Weight Loss Claims for Seasilver**

13  
14 19. Through the means described in Paragraph 15, including through the  
15 statements contained in the advertisements attached as Exhibits A through E, Defendants  
16 have represented, expressly or by implication, that:

- 17 a. Seasilver causes rapid and substantial weight loss, without the need  
18 to reduce caloric intake;
- 19 b. Seasilver enables users to lose as much as 37 pounds in one month,  
20 or 27 pounds in six weeks, or 46 pounds in three months; and
- 21 c. Seasilver causes permanent weight loss.

22  
23 20. In truth and in fact,

- 24 a. Seasilver does not cause rapid and substantial weight loss, without  
25 the need to reduce caloric intake;
- 26 b. Seasilver does not enable users to lose as much as 37 pounds in one  
27 month, or 27 pounds in six weeks, or 46 pounds in three months;

1 and

2 c. Seasilver does not cause permanent weight loss.

3 Therefore, Defendants' representations as set forth in Paragraph 19 are false or  
4 misleading and constitute a deceptive act or practice, and the making of false  
5 advertisements, in or affecting commerce, in violation of Sections 5(a) and 12 of the FTC  
6 Act, 15 U.S.C. §§ 45(a) and 52.

7  
8 **COUNT III**

9 **False Clinical Studies Claims for Seasilver**

10 21. Through the means described in Paragraph 15, including through the  
11 statements contained in the advertisements attached as Exhibits A through E, Defendants  
12 have represented, expressly or by implication, that:

- 13 a. Clinical studies prove that Seasilver successfully treats over 650  
14 diseases, including cancer and AIDS;
- 15 b. Clinical studies prove that Seasilver is non-toxic; and
- 16 c. Scientific studies prove that Seasilver treats or cures typhoid and  
17 anthrax.

18  
19 22. In truth and in fact,

- 20 a. Clinical studies do not prove that Seasilver successfully treats over  
21 650 diseases, including cancer and AIDS;
- 22 b. Clinical studies do not prove that Seasilver is non-toxic; and
- 23 c. Scientific studies do not show that Seasilver treats or cures typhoid  
24 and anthrax.

25  
26 Therefore, Defendants' representations as set forth in Paragraph 21 are false or  
27 misleading and constitute a deceptive act or practice, and the making of false  
28 advertisements, in or affecting commerce, in violation of Sections 5(a) and 12 of the FTC

1 Act, 15 U.S.C. §§ 45(a) and 52.

2 **COUNT IV**

3 **Unsubstantiated Disease and Safety Claims for Seasilver**

4  
5 23. Through the means described in Paragraph 15, Defendants have  
6 represented, expressly or by implication, that Seasilver:

- 7 a. Treats or cures AIDS;
- 8 b. Cures chronic obstructive pulmonary disease;
- 9 c. Treats or cures lyme disease;
- 10 d. Enables post-heart attack patients to reduce their heart medication;
- 11 e. Eliminates high blood pressure;
- 12 f. Is 100% safe for pregnant and lactating women, senior citizens,  
13 children, and infants;
- 14 g. Treats, causes remission in, or cures cancer, including but not  
15 limited to, multiple myeloma, non-Hodgkin's lymphoma, lung,  
16 breast, and prostate cancer, and inoperable brain tumors;
- 17 h. Treats or cures diabetes;
- 18 i. Causes rapid and substantial weight loss, without the need to reduce  
19 caloric intake; and
- 20 j. Causes permanent weight loss.
- 21  
22

23 24. Defendants did not possess and rely upon a reasonable basis that  
24 substantiated the representations set forth in Paragraph 23 at the time the representations  
25 were made. Therefore, the making of the representations set forth in Paragraph 23  
26 constitutes a deceptive practice, and the making of false advertisements, in or affecting  
27 commerce, in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a), 52.  
28

COUNT V

**Providing the Means and Instrumentalities for Deception**

25. Defendants have provided advertisements and promotional materials to distributors for use in their marketing and sale of Seasilver, including but not necessarily limited to the attached Exhibits B through E.

26. Through the means described in Paragraph 25, Defendants have provided means and instrumentalities to distributors of Defendants’ products in furtherance of the deceptive acts or practices alleged in Paragraphs 19 through 24.

CONSUMER INJURY

27. Consumers throughout the United States have suffered and continue to suffer substantial monetary loss and may suffer physical injury as a result of Defendants’ unlawful acts and practices. In addition, Defendants have been unjustly enriched as a result of their unlawful practices. Absent injunctive relief by this Court, Defendants are likely to continue to injure consumers, reap unjust enrichment, and harm the public interest.

THIS COURT’S POWER TO GRANT RELIEF

28. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to grant injunctive and such other relief as the Court may deem appropriate to halt and redress violations of the FTC Act. The Court, in the exercise of its equitable jurisdiction, may award other ancillary relief, including consumer redress, disgorgement, and restitution, to prevent and remedy injury caused by Defendants’ law violations.

PRAAYER FOR RELIEF

WHEREFORE, Plaintiff FTC, pursuant to Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), and the Court’s own equitable powers, requests that this Court:

1. Permanently enjoin and restrain Defendants from violating Sections 5(a)

1 and 12 of the FTC Act in connection with the advertising or sale of food, drugs, dietary  
2 supplements, devices, cosmetics, or other products, services, or programs.

3         2. Award Plaintiff such temporary and preliminary injunctive and ancillary  
4 relief as may be necessary to avert the likelihood of consumer injury during the pendency  
5 of this action, and to preserve the possibility of effective and final relief, including, but  
6 not limited to, temporary and preliminary injunctions and an asset freeze;

7         3. Award such equitable relief as the Court finds necessary to redress injury to  
8 consumers resulting from Defendants' violations of Sections 5(a) and 12 of the FTC Act,  
9 including, but not limited to, rescission of contracts and restitution, other forms of  
10 redress, and the disgorgement of unlawfully obtained monies; and

11         4. Award the Plaintiff the costs of bringing this action, and such other  
12 equitable relief as the Court may determine to be just and proper.

13 Dated:

June 12, 2003

14  
15 Respectfully Submitted,

16 David M. Newman  
17

18 DAVID M. NEWMAN

19 JANICE L. CHARTER

20 CHRISTA VECCHI

21 MATTHEW DAYNARD

22 KAREN MUOIO

23 EDWARD B. GLENNON

24 BLAINE T. WELSH

25 Assistant United States Attorney

26 Attorneys For Plaintiff

27 Federal Trade Commission  
28

Ex. A



**SEASILVER USA**

*...have you had your Seasilver today?*

[our company](#) [our product](#) [business opportunity](#) [success stories](#) [customer service](#) [corporate events](#) [business associate log-in](#) [home](#)



# SEASILVER™

The Leader In Foundational Health

- Balances**  
your body chemistry
- Cleanses**  
your vital organs
- Purifies**  
your blood and lymphatic system
- Nourishes**  
your body at the cellular level
- Oxygenates**  
your body's cells
- Protects**  
your tissues and cells against challenges
- Strengthens**  
your immune system

**How can you do anything...  
but improve your health?**

**It's Safe! It's Effective!  
It's Affordable! It's Exclusive!  
It Tastes Great Too!**

| Home | Our Company | Our Product | Success Stories | Business Opportunity | Customer Service | Downloads | Contact Us |  
Seasilver USA, Inc P.O. Box 139002 Carlsbad, CA 92013 Tel: 800.299.8256 Fax: 800.823.2987  
© Copyright 1995-2003 Seasilver USA, Inc. ALL RIGHTS RESERVED

[Technical Support](#) | [Privacy Policy](#) | [Terms and Conditions](#) |

Information within this site is for educational purposes only; Statements about the product efficacy have not been evaluated by the U.S. Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

from a chair is a breeze. I still can hardly believe it. The other thing that it has eliminated is my bladder problem. That took about two months, but it is gone, gone, gone!! My eyes are no longer puffy, a thumb nail that was split and would not grow for four and a half years, is as long as the other nails. I also have lost 18 pounds in four months. I have tons of energy, and believe it or not, we go out dancing quite a lot (I thought those days were over). I tell everyone and anyone that will listen, how fantastic Seasilver is. Thank you from the bottom of my heart for creating a product that can, and will, help everyone from infants to a hundred plus.

**Shirley Francisco**

Top

**Dear Seasilver,**

I have been suffering from Chronic Fatigue Syndrome. I was actually only diagnosed with this a year ago. As for the first four years none of the physicians I went to could figure out what it was I had. My symptoms included: ABSOLUTELY no energy, shortness of breath and a lowered immune system (I was always catching everything from the flu to bronchitis). It had gotten so bad that I would literally lay in bed all day, wake up for forty-five minutes and then be so tired again I would have to take another nap. I had tried taking Ginseng and an herb called Guarana... no results. I had tried B12 injections... no results. I had taken B complex vitamins... no results. I could even drink three cups of coffee and fall right to sleep. My entire life finally turned around when I found out about the product Seasilver! I started taking 1 oz. a day of the product three months ago. After one week, I saw only minimal improvement. When I phoned the company they told me to increase my Seasilver to a therapeutic dosage of 3 to 4 oz. a day... After increasing my dosage of the Seasilver I began to notice a VAST IMPROVEMENT! My energy level had reached a level I had not experienced in over five years. I have been on the product for about 90 days and haven't had any fevers, sneezes, sniffles or coughs. After seeing the great results, I had a friend of mine that suffers from fibromyalgia, start taking Seasilver. In already three weeks, she has gotten 75% better and no longer suffers from insomnia, depression or a loss in energy.

**Susan Lawrence**

Top

**Dear Seasilver,**

I am fighting Non-Hodgkin's Lymphoma, a rather aggressive form of cancer. My immune system is constantly being "worn-down", so I use many natural supplements to keep going throughout the day. I was using up to 6 different things to boost my immune system and to basically "stay awake" (cancer makes you very weak and sleepy). I tried your Seasilver right in the store and immediately I felt like something was "changing". All my cells were filled with new life and power. By the time I reached my office and sat in my chair, I felt wonderful. The next day I found my condition to be much stronger. My "life-force" was brighter. I continue to use the product and find that if a cold tries to start in me, I just take a whole cap full of Seasilver and the cold dies right away. I also have gout around my right knee and that too has improved since I started using Seasilver. My physical "life force" hasn't been this strong since before I got sick. It is truly "miracle" stuff.

Ex. A, p. 2

**Tanya Anthony**

Top

**Dear Seasilver,**

I have been severely depressed for 14 years and I have always been a super active person. I have been in almost every stress center in the St. Louis area and I went to a Christian hospital in California, still trying to get well. After taking Seasilver for less than a week, I had the energy that I had when I was in high school. I had shock treatments in 1988 and 1989, which really destroyed my mind and thinking. My memory is better and my eyesight is better. Before I could hardly walk, now I never sit down. My family and friends are just amazed. I do tell my children and friends I am well because of God and Seasilver, so please give God some of the credit. I am a very energetic 70 year old thanks to Seasilver.

**Dorothy Petrini**

Top

**Dear Seasilver,**

Since starting on Seasilver less then 2 months ago, my energy levels have risen dramatically. Not a knee-jerk energy, but a calming sense of wellness. This also includes a much higher level of clearer thinking. This past Christmas, my wife was diagnosed with double pneumonia coupled with her problems with emphysema of many years. She had major problems for 4 months, she coughed incessantly, had severe breathing problems and her energy was depleted. 10 days after starting on Seasilver, her breathing has improved dramatically and her energy went up to a whole new level. Thank God for Seasilver.

**Bernie Costello**

Top

**Dear Seasilver,**

Seasilver is a must with my supplements. I consider Seasilver as a condensed food. It supplies us with the necessary nutrients we do not get in our food today.

**Juanita Aughtry**

Top

**Dear Seasilver,**

Taking Seasilver has kept us both fit and still able to bowl twice a week. Even in our '70's.

**Jewel and Carol Burnette**

Top

Ex. A, p. 3

was in for two weeks and did not have any Seasilver for the first week. Of all that the doctors did with their medications, I experienced no progress. At the start of week two, my friend brought some Seasilver to me and I took two ounces that first day, by evening I was able to stand. Keep in mind that I was not even able to stand at all. The next day, I could take a few steps and each day thereafter I progressed considerably. After only three days I no longer needed therapy to help me walk and within only five days I was strong enough to go home. My last lab results also showed an elevated platelet count into the normal range. I have never experienced such astounding results from any product in the 19 years I have been battling with dialysis.

**Cliff Simpson**

Top

**Dear Seasilver,**

Thank you for Seasilver! It is the only product I have found that gives me a great overall feeling. I take it once in the morning and if I feel a need, I take it in the evening around 5 p.m., which gives me that extra lift. I love the natural process the product goes through, giving me great confidence in Seasilver. I have shared your product with my family, especially my sister, who was diagnosed with Multiple Myeloma (blood cancer). She loved the overall feeling, the energy it gave her and the vitamins her body so badly needed. She is recovering now.

**Tom Dunn**

Top

**Dear Seasilver,**

I am a 70 year old woman and I was introduced to Seasilver 5 years ago and it makes everyday an "up day" for me. It gives me the energy everyday to do things without being tired. It also helps me breath better and sleep better, as I can get around so much better. It is also good for my younger grandchildren. It is wonderful for all ages and health.

**Lois Sandte**

Top

**Dear Seasilver,**

Seasilver is a wonderful product and I have taken it since 1998. It has helped me so much. This and prayer has given me 2 extra years of life. In 1998, after cancer surgery, the doctor said I had 3 months to live. I am still here and so thankful that I am.

**Kathleen Brame**

Top

**Dear Seasilver,**

Ex. A, p. 4

3/6/2003

that much help. A business client of mine told me about Seasilver and suggested that I try it. After a few weeks, I noticed that I didn't hit "the wall" at 3 p.m., I had more energy to finish my day. My hair started growing more, it was not as loose, my nails grew and I had better digestion. Also, I've noticed a better sex life. My mother, uncles (2), best friends and accountant have all tried it and are starting to see and believe the benefits. My uncle who is distributing another health product is very impressed with the ingredient content of Seasilver. After all, he is an M.D. and is very particular. In closing, I believe Seasilver to be the best, most natural and safest product for me.

**Bill Brucks**

Top

**Dear Seasilver,**

My testimony is that I always had trouble with constipation and had bladder trouble. Since I have been taking Seasilver, I'm very proud to say my troubles are over.

**Alice Aralos**

Top

**Dear Seasilver,**

I started taking Seasilver last October and love the energy it gives me. But the most amazing result I have seen was when I gave it to my 17 1/2-year-old Siamese cat. She was dying and was unsteady on her feet and was skin and bones because she refused to eat or drink. When she attempted to urinate she passed only a few drops of blood. I made the decision to have her put to sleep and even went so far as to call a veterinarian to perform the deed. The vet was out on an emergency call, so in desperation I decided to give the cat (with an eyedropper) 1/3 tsp. of Seasilver and force-fed her some water. About 25 minutes later she tottered over to her litter box and did a big puddle of urine. She then accepted water on her own. I gave her 1/3 tsp two more times that day and continued this treatment for 3 days, at the end of which time, she accepted a small amount of food. I am happy to say that today, almost 6 weeks later, she is eating voraciously and demanding our undivided attention as she hops on and off furniture and goes galloping through the house. My veterinarian said to "keep giving it to her."

**Cheryl Walker**

Top

**Dear Seasilver,**

I would like to take just a moment to thank everyone at Seasilver for the development of a naturopathic supplement that has healed me of chronic obstructive pulmonary disease.

**Laurence Drury**

Top

Ex. A, p. 5

3/6/2003

**Dear Seasilver,**

I have been using Seasilver for the past two months. I have been amazed at the results! I have several illnesses, one of them is diabetes. Since using Seasilver, I have been able to use 20 units a day less insulin. I have had numbness in my right leg that extended to my toes, for several years. The numbness was also in my right arm and hand that has gone too. I had dark brown lesions under my right eye, now all that is left is a pale freckle. I can't begin to tell you of the exciting changes for the better in the quality of my life since I have been taking Seasilver!

**Carol Montenegro**

Top

**Dear Seasilver,**

I have been on Seasilver for a little over a year now. I didn't have any energy before that and I workout 3 days a week. I am not getting as sick as before and I haven't been in the pain I had when I got a cyst on my right side. It's great not to be in pain and healthy. I have over 12 people that I told about this amazing product. A girl I know who had lime disease and cancer, is in remission. I am so glad Seasilver saves on drugs and doctor bills, and it works! I am truly grateful to all of you.

**Mrs. Florio**

Top

**Dear Seasilver,**

Last year I was diagnosed with prostate cancer that had already began to metastasize to the bone. Being only 56 years old, I was devastated when I was given only a year to live. I was told that radiation and chemotherapy may slow down the progression and I chose to try it. My hair fell out, I lost over 40 pounds and each treatment I was told that my cancer had not lessened and was actually getting worse. At this point I stopped chemotherapy, gave up all hope and contacted my lawyer to get my will in order. My wife bought a nutritional book, which listed about twenty vitamins and herbs that were supposedly good for the prostate. For the next six weeks, I mega dosed on Vitamin C, Picoegenal, Zinc, Saw Palmetto, etc.. None of these made any difference and my condition worsened. My PSA levels continued to rise. It was difficult to walk any periods without having to sit down and rest. My energy and stamina was slowly being destroyed and I was constantly urinating in my pants. I had always been so strong willed and so independent, it was difficult for my wife to see me turn into an invalid. She had heard about Seasilver from a co-worker and she came home that day with some information on the product. I had told her that we had already spent hundreds trying "the prostate vitamin" route before and it didn't work. She told me that her co-worker had seen good results with cancer patients that had taken this product. She went on about it being a liquid and would reach my cells better. I agreed, with hesitation, to try this product and she purchased three bottles from her friend at work. I took four ounces of the product, per day, and after a week I could actually walk around the house without getting tired. I thought that maybe it was just my imagination, but as the days progressed I began to gain back my zest for

Ex. A, p. 6

3/6/2003

living. Six weeks later, I had gained back 18 pounds and was able to hold in my urine. My medical doctor absolutely flipped when he got my lab results back. My PSA actually LOWERED! He said that he wasn't that fond of vitamins, but something I was doing seemed to be working. He scheduled me for a bone scan and the results were truly the most wonderful words I have ever heard, "The cancer is no longer metastasizing to the bone." I never missed my dosages of Seasilver and continued to show drastic improvement! It has been 17 months since I was first diagnosed with prostate cancer. According to the medical doctors, 7 months ago should have been my funeral. My PSA levels are now normal and my doctor has told me I only have to check back with him every six months. I have regained my weight and I AM CANCER FREE! To think that I almost didn't try Seasilver because I put it in the same category as all the other vitamins and herbs that had failed. Through my happiness, there is also much anger. I am angered that the medical profession opposes natural inexpensive alternatives to the destructive radiation treatments and chemotherapy. I realize there is much money to be made with these treatments but where has the love for humanity gone? My medical doctor, even after seeing the great results I had, won't even read the Seasilver pamphlet. Every breath I take, every beat of my heart and each day I spend with my wonderful, loving wife I owe all to Seasilver.

**Victor G. Tanser**

Top

**Dear Seasilver,**

I had a surgical biopsy two months ago, and the tumor that was removed was said to be malignant. Seeing that I was six months pregnant at the time, the doctors informed me that the hormones in my body were "flying everywhere", and that they were feeding this tumor. Consequently, I was told that the baby "was the problem." This was all very devastating to me and I was intimidated and pressured into aborting the baby to begin radiation treatment as soon as possible. Firm in certain convictions, I refused this advice and told the team of specialists that this was out of the question. Within a couple of days, the team of physicians told me that some research has shown that chemotherapy administered during pregnancy was relatively safe, and that I should start treatment ASAP. Since the diagnosis was breast cancer, I was bombarded with discussions about reconstruction, removal of all tissue, and major plastic surgery. None of these options sat well with me, and I didn't have peace about them as being the "plan" for me. In my 7th month I was led to go back on Seasilver, (I had discontinued to take pre-natal early on) using a therapeutic dosage of about 3 ounces a day for a couple of weeks, and then to 2, and finally to 12 a day, I had not felt any of the sickness or symptoms that are supposed to be associated with progressive cancer, which was a little baffling to the doctors, I felt perfectly fine all the way through. I am even more certain that the conventional forms of treatment that I was told were a must, most definitely are not! I am preparing to deliver our baby in 4-5 weeks, and I am totally convinced that this was an isolated mass with no spreading.

**Mrs. A. Ruelas**

Top

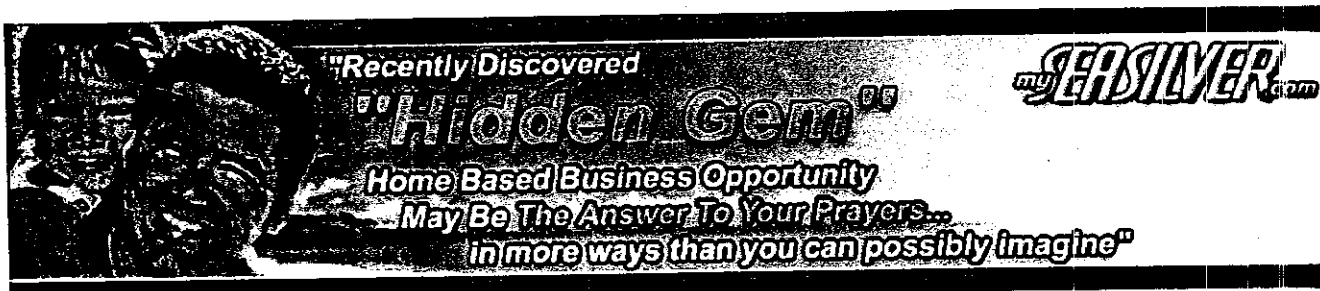
**Dear Seasilver,**

Ex. A, p. 7

3/6/2003

EX. B





Personal Site of:  
Brett Rademacher

## "You've Seen the Wild, Unbelievable Claims, the Lies and Misrepresentations..."



Brett Rademacher



(Read the information below and fill out the form at the bottom of the page for **INSTANT** access to our web site where you will be given **ALL** the details on this **EXCITING** opportunity.)

Every day, messages of "\$20,000 Your First Month" invade your in box. Yet none of the people sending these messages are making this kind of money -- absolutely none.

In fact, the Direct Marketing Association will tell you, 99% of network marketers are losing money -- by the bucket full.

**Is it any wonder MLM is held in such low regard online and off?**

However, I'm here to tell you network marketing can produce a very healthy income for those smart enough to pursue it. Those opportunities with the right combination of in-demand product, profitability and results based marketing systems can't help but make money.

Yes, without these key criteria you're just chasing the wind -- dreaming about incredible lifestyle while bleeding to death financially.

**To succeed in network marketing you need...**

- A Product That Sells Itself Automatically, and Has At Least an 80% Re-Order Rate.
- Has Plenty of Profit Built In To Support Your Marketing and Overhead Expenses Leaving You With a Generous Profit.
- Plus Marketing Systems That Get Results -- Producing At Least \$1.50 In Net Profit for Every Marketing Dollar Invested.

**We Don't Believe We've Found This Combination -- We KNOW We Have!  
And We've Got Tested, Verifiable Results To Prove It!**

During our testing phase we've had ordinary people go from nothing to \$3,000 per month, \$10,000, even \$13,000 per month in under one year. This may not be the "\$20,000 By Next Month" you see all over the place, but this is "real money" being made, not unproven hype.

"My wife and I are simply **AMAZED** by how our checks keep getting **BIGGER and BIGGER** month after month!

We have created a **7 FIGURE INCOME** in less than 2 years!

Seasilver is a network marketer's **DREAM** come true.

People really **LOVE** Seasilver. It's a one-bottle **WONDER** with an **80% plus reorder rate**.

The product **literally sells itself** on the strength and power of the testimonials from our happy customers.

And Seasilver's compensation plan **came out on top** in commission payout when compared to the **TOP 16** leading network marketing companies.

Combined with our **PROVEN** turn-key infomercial and online marketing systems we are helping distributors like Harry Turner **create 5 and 6 figure residual incomes** in



"I am thrilled to be able to offer a product like SEASILVER. I have had testimonies from customers that are hard to believe. But even better is that the Lord has blessed this business more than I ever conceived. In less

with **fibromyalgia**, start taking Seasilver. In already **three weeks** she has gotten **75% better** and no longer suffers from insomnia, depression or a loss in energy.

**Susan Lawrence**

---

### "It Is Truly Miracle Stuff!"

Dear Seasilver

I am fighting **Non-Hodgkin's Lymphoma**, a rather aggressive form of cancer. My immune system is constantly being "**worn-down**" so I use many natural supplements to keep going through out the day. I was using up to 6 different things to boost my immune system and to basically "**stay awake**" (cancer makes you very week and sleepy).

I tried your Seasilver **right in the store** and immediately I felt like some thing was "**changing**" all my body cells with new life and power. By the time I reached my office and sat in my chair, I felt wonderful. The next day I found my condition to be much stronger. My "**life-force**" was brighter.

I continue to use the product and find that if a cold tries to start in me, I just take a whole cap full of Seasilver and the **cold dies right away**. I also have gout around my right knee and that too has improved since I started using Seasilver. My physical "**life force**" hasn't been this strong since before I got sick. It is truly "**miracle**" stuff.

**Tanya Anthony**

---

### "My Family And Friends Are Just Amazed!"

Dear Seasilver

I have been **severely depressed for 14 years** and I have always been a super active person. I have been in almost every stress center in the St Louis area and I went to a Christian hospital in California still trying to get well.

After taking Seasilver for **less than a week**, I had the energy that I had when I was in High School. I had shock treatments in 1988 and 1989, which really destroyed my mind and thinking.

My **memory** is better, my **eyesight** is better and I could hardly walk - **now I never sit down**. My family and friends are just amazed. I do tell my children and friends I am well because of God and Seasilver so please give God some of the credit. I am a **very energetic 70 year old** thanks to Seasilver.

**Dorothy Petrini**

---

### "Thank God for Seasilver!"

Dear Seasilver

Since starting on Seasilver less then 2 months ago, my **energy levels** have risen **dramatically**. Not a knee-jerk energy, but a calming sense of wellness. This also includes a much higher level of clearer thinking.

This past Christmas, my wife was diagnosed with **double pneumonia** coupled with her problems with **emphysema** of many years. She had major problems for 4 months, she coughed incessantly, had **severe** breathing problems and her energy was depleted. 10 days after starting on Seasilver, her **breathing has improved dramatically** and her energy went up to a whole new level. Thank God for Seasilver.

**Bernie Costello**

---

### "Seasilver Is A Must!"

Dear Seasilver

Ex. B, p. 2

3/27/2003

years mine was 13-15. The last four years have been a little better, about 18-24 at the very highest. Now my hematocrit is a **whopping 39-41 average** and this is due to using Seasilver.

Let me remind you that of the 19 years I have been trying supplements **not once** did my hematocrit elevate even slightly. Now that is results to be measured. Instead of looking extremely pale and sickly, "due to extreme anemia", I now look **extremely healthy** and with great skin complexion, that is pink to reddish.

I have never experienced such **astounding results** from any product in the 19 years I have been battling with dialysis.

*Cliff Simpson*

---

### "Only Product That Gives A Great Overall Feeling!"

Dear Seasilver,

Thank you for Seasilver! It is the only product I have found that gives me a great **overall feeling**. I take it once in the morning and if I feel a need I take it in the evening around 5 p.m., which gives me that extra lift. I love the **natural process** the product goes through, giving me great confidence in Seasilver.

I have shared the product with my family, especially my sister, who was diagnosed with **Multiple Myeloma** (blood cancer). She loved the overall feeling, the energy it gave her and the vitamins her body so badly needed. She is recovering now.

*Tom Dunne*

---

### "Wonderful For All Ages!"

I am a **70 year old woman** and I was introduced to Seasilver 5 years ago and it makes everyday an up day for me and it gives me the energy everyday to do things with out being tired. It also helps me **breath better** and **sleep better** as I can get around so much better. It is also good for my younger grandchildren. It is wonderful for all ages and health.

*Lois Sandie*

---

### "Only Had 3 Months To Live!"

Seasilver is a wonderful product and I have taken it since 1998. **It has helped me so much**. This and prayer has given me 2 extra years of life. In 1998 after cancer surgery the Doctor said I had 3 months to live. I am still here and so thankful that I am.

*Kathleen Branne*

---

### "I Recommend It To Anyone!"

I started using Seasilver 3 years ago on the advice of my chiropractor. I had been on daily medication for the prevention of **migraines** for over 10 years. Within 30 days of starting Seasilver, I **no longer had to take any prescription medicine**.

While I still occasionally have a headache, it is wonderful not to have medication side effects and my headaches are still very much under control. I hope I am never without Seasilver. I **recommend it to anyone**.

*Kimberly Lewey*

---

### "I Have Seen It Work Wonders!"

Dear Seasilver,

Ex. B, p. 3

---

### "Seasilver Saved My Cat!"

Dear Seasilver,

I started taking Seasilver last October and love the energy it gives me. But the most amazing result I have seen was when I gave it to my 17 1/2-year-old Siamese cat.

She was **dying** and was unsteady on her feet and was skin and bones because she refused to eat or drink. When she attempted to urinate she passed only a few drops of blood. I made the decision to have her put to sleep and even went so far as to call a veterinarian to perform the deed.

The vet was out on an emergency call, so in desperation I decided to give the cat (with an eyedropper) 1/3 tsp. Of Seasilver and force-fed her some water. About 25 minutes later she tottered over to her litter box and did a big puddle of urine. She then accepted water **on her own**. I gave her 1/3 tsp two more times that day and continued this treatment for 3 days, at the end of which time, she accepted a small amount of food.

I am happy to say that today, almost 6 weeks later, she is **eating voraciously** and demanding our undivided attention as he hops on and off furniture and goes galloping through the house. My veterinarian said to "**keep giving it to her.**"

*Cheryl Walker*

---

### "Seasilver Healed Me!"

Dear Seasilver,

I would like to take just a moment to thank everyone at Seasilver for the development of a naturopathic supplement that has healed me of **chronic obstructive pulmonary disease**.

*Laurence Drury*

---

### "Seasilver Has Given Me A Better Quality Of Life!"

Dear Seasilver,

I have been using Seasilver for the past two months. I have been amazed at the results! I have several illnesses, one of them is **diabetes**. Since using Seasilver, I have been able to use 20 units a day **less insulin**. I have had numbness in my right leg that extended to my toes, for several years. All that is left is a slight bit in my toes.

The numbness was also in my right arm and hand that has gone too. I had dark brown lesions under my right eye, now all that is left is a pale freckle. I can't begin to tell you of the exciting changes for the better in the **quality of my life** since I have been using Seasilver!

*Carol Montenegro*

---

### "Saves On Drugs And Doctor Bills!"

Dear Seasilver,

I have been on Seasilver for a little over a year now. I didn't have the **energy** before that I do now and I work out 3 days a week. I am not getting as sick as before and I haven't been in the pain I had when I got **cyst** on my right side. It's great not to be in pain and healthy.

I have over 12 people that I told about this amazing product. A girl I know who had **lime disease** and **cancer** is in remission. I am so glad your research of this product saves on drugs or doctor bills and it works. I am **truly gratefully** to all of you.

*Mrs Florio*

---

## "I Am Cancer Free!"

Dear Seasilver,

Last year I was diagnosed with **prostate cancer** that had already began to metastasize to the bone. Being only 56 years old I was **devastated** when I was given only a year to live. I was told that **radiation and chemotherapy** may slow down the progression and I chose to try it. My hair fell out, I lost over 40 pounds and each treatment I was told that my cancer had not lessened and was actually getting worse.

At this point I stopped chemotherapy, **gave up all hope** and contacted my lawyer to get my will in order. My wife bought a **nutritional book**, which listed about twenty vitamins and herbs that were supposedly good for the prostate. For the next six weeks I **mega dosed** on vitamin C, pycnogenal, zinc, saw palmetto, etc. etc.

None of these made any difference and my condition worsened. My **PSA levels** continued to rise. It was difficult to walk any periods without having to sit down and rest. My **energy and stamina** was slowly being destroyed and I was constantly urinating in my pants. I had always been so strong willed and so independent, it was difficult for my wife to see me turn into an invalid.

She had heard about Seasilver from a co-worker and she came home that day with some information on the product. I had told her that we had already spent hundreds trying **"the prostate vitamin"** route before and it didn't work. She told me that her co-worker had seen good results with cancer patients that had taken this product. She went on about it being a **liquid** and would **reach my cells better**.

I agreed, with hesitation, to try this product and she purchased three bottles from her friend at work. I took four ounces of the product per day and **after a week** I could actually walk around the house without getting tired. I thought that maybe it was just my imagination, but as the days progressed I began to gain back my **zest for living**.

Six weeks later I had gained back 18 pounds and was able to hold in my urine. My medical doctor absolutely flipped when he got my lab results back. **My PSA actually LOWERED!!** He said that he wasn't that fond of vitamins but something I was doing seemed to be working. He scheduled me for a bone scan and the results were truly the most wonderful words I have ever heard, **"The cancer is no longer metastasizing to the bone."**

I never missed my dosages of Seasilver and continued to show drastic improvement!! It has been **17 months** since I was first diagnosed with prostate cancer. According to the medical doctors, 7 months ago should have been my funeral. My PSA levels are now **normal** and my doctor has told me I only have to check back with him every six months. I have regained my weight and I **AM CANCER FREE!!!!**

To think that I almost didn't try Seasilver because I put it in the same category as all the other vitamins and herbs that had failed. Through my happiness, **there is also much anger**. I am angered that the medical profession opposes **natural inexpensive alternatives** to the destructive radiation treatments and chemotherapy. I realize there is much money to be made with these treatments but where has the love for humanity gone?

My medical doctor, even after seeing the great results I had, won't even read the Seasilver pamphlet. Every breath I take, every beat of my heart and each day I spend with my wonderful loving Wife I owe **all to Seasilver**.

*Victor G. Tanser*

---

## "Seasilver Is The Plan For Me"

Dear Seasilver,

Ex. B, p. 5

I had a **surgical biopsy** two months ago, and the **tumor** that was removed was said to be malignant. Seeing that I was six months pregnant at the time, the doctors informed me that the hormones in my body were **"flying everywhere"**, and that they

were feeding this tumor.

Consequently, I was told that the baby **"was the problem."** This was all very devastating to me and I was intimidated and pressured into aborting the baby to begin **radiation treatment** as soon as possible. Firm in certain convictions, I **refused** this advice and told the team of specialists that this was out of the question.

Within a couple of days, the team of physicians told me that some research has shown that chemotherapy administered during pregnancy was **relatively safe**, and that I should start treatment **ASAP**. Since the diagnosis was breast cancer, I was bombarded with discussions about reconstruction, removal of all tissue, and major plastic surgery.

None of these options sat well with me, and I didn't have peace about them as being the **"plan"** for me.

In my 7th month I was led to go back on Seasilver (I had discontinued to take pre-natal early on) using a **therapeutic dosage** of about 3 ounces a day for a couple of weeks, and then to 2, and finally to 1-2 a day, I had not felt any of the sickness or symptoms that are supposed to be associated with progressive cancer- which was a little baffling to the doctors, I felt perfectly fine all the way through.

I am even more certain that the conventional forms of treatment that I was told were a must, **most definitely are not!** I am preparing to deliver our baby in 4-5 weeks, and I am totally convinced that this was an isolated mass with no spreading.

*Mrs. A. Ruelas*

---

### "I Am Very Excited"

Dear Seasilver,

I have suffered from **Acute Gouty Arthritis** for over twenty (20) years. Most of the anti-inflammatories that I have been prescribed have upset my system in one way or another.

A distributor badgered me for two weeks to try your product for my gout condition. I finally relented, during a particularly **painful attack**, by quitting the **Indocin** and **Colchicine** and taking 4 oz. of Seasilver per day.

After 5 days of Seasilver I can happily say that the initial results are very encouraging! The symptoms of the attack disappeared within hours and all of the swelling in my joints was **reduced** in less time than I could have expected with the **Indocin**. I am very excited to have found a treatment that **won't destroy** some other body part over time.

*Will Dallas*

---

### "Finally Relief After 20 Years!"

I have suffered with **night leg cramps** for nearly 20 years. After starting to take Seasilver, it took one month when I realized that by taking 2 oz. daily I no longer have night cramps. If I would miss taking Seasilver, I have twice, I suffered that night with the same violent cramps as before. I am here to swear that **Seasilver keeps me from having leg cramps at night.**

*Elizabeth Calhoun*

---

### "I Will Take Seasilver Until The Day I Die!"

I was diagnosed with **lung cancer** approximately 14 months ago. Chemotherapy not only took away my hair but also **took away** my sense of humor, my energy and made me feel like my body was filled with **poison**. Just when I started to get a little **spark of energy** back, it was time again for my next chemo session.

During my fifth month of chemo, I was given the distressing news that the cancer

was **spreading** and the outcome did not look favorable. It was shortly after that that a friend of mine introduced me to Seasilver.

The **first week** on the product I had more energy than I had in over a year! During the **second week** on Seasilver I actually had an appetite (I had lost 44 pounds since I was diagnosed with cancer). **Eight weeks** after taking Seasilver my lab tests were improving and the **cancer was no longer spreading**. I am off of chemo now, back to my normal weight and filled with energy. My doctor says that my cancer is in complete remission. Seasilver is something I will take until the day I die.

*Norman Pentington*

---

### "Please Share This With Others!"

Dear Seasilver,

For the last six years or so I have been suffering from a **swollen prostate**. I have gone through many various treatments including several kinds of herbs. I still continued to go **without sleep** due to having to get up three, four and five times a night to void. During the day I was constantly in the **discomfort** of feeling that I had to urinate to relieve the pressure.

When we started to take Seasilver (2 oz. a day) on the second night I got up **only once**. It has only been two weeks and I have even had several nights of sleeping through the night!

I am only 53 years old, but I have also been suffering from a **lack of energy and extreme tiredness**. After eating I just had to take a short nap! Within only two days my energy level was increased. More and More and I am thinking more clearly!

My **enthusiasm** level is high, due to rested nights and normal elimination. We cannot help but share this testimony with everyone we know. Please feel free to share it with others.

*Randy Bigbie*

---

### "Extra Energy, More Endurance, And Better Sleeping!"

Dear Seasilver,

After taking the **first dose** of Seasilver I felt a wonderful feeling of **well-being**. SEASILVER gives me extra energy, more endurance, softer skin, less appetite and better sleeping.

*Pat Setzer*

---

### "Seasilver Kept My Husband Going!"

Dear Seasilver,

My husband was diagnosed with **non-Hodgkin's Lymphoma**. I spiked his tea with Seasilver and mixed Seasilver with freshly squeezed orange and grapefruit juice with 2-3 scoops of functional grains. His blood counts after a 3-week period came up to **11.5 hemoglobin**. Our last treatment before chemotherapy, his **hemoglobin was 12.9**. Others undergoing Chemo were anemic and they were transfused. So Seasilver and functional grains kept my husband well.

*Joanne Geiss*

---

### "I Can Enjoy The Rest Of My Life"

Ex. B, p. 7

I have had a lot of **heart trouble** since 1980 and had complete **cardiac arrest** in 1982 - gone for 4 minutes. I had **two open-heart surgeries** in one year, in April of 1997 and April 1998. 1st quadruple and 2nd triple - 3 collapsed arteries.

Now I have found my arteries are so **deteriorated** that the Dr. could do nothing for

me. It was too risky to try surgery again. So they put me on more heart medication. I lost my strength and was tired all the time.

A friend told me about Seasilver and explained how it helped her. I took a bottle. I took **2 ounces per day**. In four days I noticed a big difference in the way I felt. I was used to getting up in the morning feeling **more tired** than when I went to bed. But all of a sudden I wasn't as tired and I had lots of energy. I couldn't believe how **good** I felt.

I don't take as much heart medicine as I did, but I do have to be careful or I try to do too much because I feel so good. But at least I can **enjoy** the rest of my life.

*Glenn L. Osburn*

---

### "It Sounded Too Good To Be True!"

Dear Seasilver,

My son was recently diagnosed with HFA (**High-functioning autism**). We thank God that it is mild, however, with this disorder there are usually one of two symptoms, which appear in these children: **Hyperactivity or overly passiveness**. It can range from mild to severe. Our son has the tendency to become "**hyper**" when he has "**sensory overload**".

We had read about **Vitamin B6/Magnesium Therapy**--a study done on a group of autistic children who appeared in the American Journal of Psychiatry in 1978. This study **proved** that B6 was in fact helpful to behavioral improvement. Countless of other studies were done, thereafter, which also confirmed these findings. Several studies showed that B6 given with magnesium is better than B6 alone or magnesium alone. No reports showed any children harmed by the administration of vitamin B6.

The benefits observed were: **Increase use of sounds, words, speech; improved sleeping habits; decrease in hyperactivity and irritability; better attention span**. In some cases, self-stimming decreased. Other symptoms, too, either disappeared or were less obvious.

Anyway, **this sounded too good to be true**, but what did my wife and I have to lose, we thought? So, we increased our son's Seasilver dosage, just a little and became consistent in giving it to him. We stopped all drinks with artificial dyes and went to calming, herbal teas.

After **one week**, we noticed his attention span increased and he seemed "**less hyper**". We thought it might just be "**well-wishing**" on the part of us as parents--so we asked his pre-school teacher if she had noticed any difference. She too, had noticed, she said.

Also, he seldom ever grinds his teeth anymore. This isn't a "**cure-all**" for autism. But, if your children have hyperactivity and you don't want to go for **prescription drugs**, try a change in diet and add Seasilver.

*Mike Laird*

---

### "Our Memory Is Improving!"

Dear Seasilver,

Ex. B, p. 8

When I first began taking Seasilver my **energy level went through the roof within a day**. I knew something was very different by the third day on Seasilver when I stayed up until 2:15 in the morning working on a book I was writing and then realized I had better get to bed. The next morning I was back up before seven and after taking my morning capful of Seasilver, I was **raring to go**. This now happens regularly; by the way I just turned **61 years young** last month.

After being on Seasilver for **several weeks**, I began to notice that some things were changing in subtle ways. I was no longer plagued with the mid-afternoon, yawning desire to take a **one-hour siesta**, something I could not go without for several years up until that point.

I think I have tried to snooze one or two times in the past three months and just



EX. C



**Journey Into the World of Foundational Health**

## Dedication

---

This book is dedicated to the hundreds of thousands of people across America that have experienced the life giving benefits of nature and validated the power of Foundational Health.

All rights reserved.

No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, without prior permission in writing from Seasilver USA, Inc.

---

Any information given in this book is not intended to be taken as a replacement for medical advice. Any person with a condition requiring medical attention should consult a qualified alternative health practitioner or therapist.

---

Copyright 2001 Seasilver USA, Inc.

Ex. C, p. 2

## Welcome to the World of Foundational Health

---

There are few choices we can make that have life changing results. Today you are at a crossroad where you will have the opportunity to make one of these life changing choices.

When it comes to protecting the health of you and your family, the choices are simple. You can choose between following the Agenda of Society (drugs, medications, chemotherapy, radiation, etc.) or experience the life giving power of Mother Nature.

Your greatest power is your ability to choose. Enjoy your journey into the World of Foundational Health.

  
**Bela W. Berkes Jr.**  
Founder & Formulator

  
**Jason E. Berkes**  
Chief Executive Officer

**Seasilver USA... The Leader In Foundational Health**  
1-800-299-8256 tel • 1-800-823-2987 fax • [www.seasilver.com](http://www.seasilver.com)

# Frequently Asked Questions

## What is Seasilver™?

Seasilver™ is a 100% whole food (plant-based) nutritional supplement with proprietary ingredients and proprietary processing techniques. Seasilver™ works in perfect harmony with Mother Nature by observing all her laws, guaranteeing all nutrients will be absorbed at the cellular level. Seasilver™ is, by design, a complete Foundational Health Program.

## What is Seasilver™'s Foundational Health Program?

The combination of ingredients in Seasilver™ create a complete Foundational Health Program. Seasilver is designed to BALANCE your body chemistry, CLEANSE your vital organs, PURIFY your blood and lymphatic system, NOURISH your body at the cellular level, OXYGENATE your body's cells, PROTECT your tissues and cells against toxins and STRENGTHEN your immune system.

## What ingredients make up Seasilver™'s Foundational Health Program?

**MATRIX ALOE VERA™** - Starting with our proprietary farming techniques, utilizing organic seaweed and microorganisms for fertilization, we can increase the nutritional qualities to very high levels. Then adding our proprietary cold processing technique, we can guarantee reduced surface tension below 58 dynes (typical aloe vera surface tension 76-78 dynes), providing better permeability, assuring 95-98% absorption at the cellular level of all nutrients.

*Primary role in Foundational Health - Balance, Cleanse, Nourish, Oxygenate, Protect and Strengthen.*

**SEALOGICA™** - A proprietary blend of ten different sea vegetables containing every vitamin, macro mineral, trace mineral, amino acid and enzyme, in nature's perfect balance. It is grown and harvested, only when ripe, from the coldest and purest seawater from around the world and contains no toxic residue. It is 50 times more potent in nutritional value than sea kelp.

*Primary role in Foundational Health - Balance, Nourish, Oxygenate, Protect and Strengthen.*

**PHYTO-SILVER™** - A proprietary blend of concentrated phyto-nutrients rich in organic, non-metallic, silver, along with other powerful antioxidant properties in nature's perfect balance.

*Primary role in Foundational Health - Nourish, Protect and Strengthen.*

**PAU D'ARCO** - Clinical studies show this herb has no contraindications or incompatibilities with any medications, and has proven to be non-toxic. Volatile oils and esters from Pau D'Arco are proven to have anti-bacterial, anti-fungal, anti-viral, anti-parasitic, anti-inflammatory and immunostimulant properties. Scientific Validation of Herbal Medicine states, "Pau D'Arco is one of the most important anti-tumor agents in the world."

*Primary role in Foundational Health - Purify, Oxygenate, Protect and Strengthen.*

**CRANBERRY CONCENTRATE** - With a water content of less than 2% (68 Brix), it requires no preservatives, chemical stabilizers or pasteurization. This allows for the full nutritional benefits of the natural cranberry as nature intended. Cranberries have certain properties that help cleanse and remove toxins from the kidneys, bladder, urinary tract, prostate and testicles.

*Primary role in Foundational Health - Cleanse and Nourish.*

## Why do I need Seasilver™'s Foundational Health Program?

For over 25 years worldwide, every Medical Doctor, Osteopath, Chiropractor and Naturopathic Physician agree that we must do seven basic things (BALANCE, CLEANSE, PURIFY, NOURISH, OXYGENATE, PROTECT, AND STRENGTHEN) to have optimum health. We live in a world that has environmental problems, from the air we breathe to the water we drink. Our foods today are becoming more and more depleted of vital nutrients because of depleted soils, chemical fertilization and improper food preparation. Combined with the stress of everyday life from society, family, career, and financial challenges, our need for Foundational Health has never been greater.

## What will Seasilver™ do for me?

This is a very difficult question. Everybody has different body chemistries, genetic make-ups, physical conditions, emotional conditions and environmental conditions. What we can guarantee is that Seasilver™ will help to BALANCE your body chemistry, CLEANSE your vital organs, PURIFY your blood and lymphatic system, NOURISH your body at the cellular level, OXYGENATE your body's cells, PROTECT your tissues and cells against toxins and STRENGTHEN your immune system. By giving your body the tools it needs to accomplish these seven basic things, how can you do anything...*but improve your health?* Please refer to our Seasilver™ Testimonies for what Seasilver™ has done for hundreds of thousands of other people just like you.

## Is Seasilver™ safe with medications?

Seasilver™ is completely safe and effective. There is no contraindication with any medications. Seasilver™ may even help to offset some of the negative side effects of certain medications, such as Chemotherapy and Radiation. If your health care professional tells you its okay to eat food while taking your medication, then you can take Seasilver™.

## Is Seasilver™ safe for pregnant or lactating women?

Seasilver™ is 100% safe and effective for pregnant and lactating women. OB/Gynecologists recommend Seasilver™ as a prenatal vitamin and mineral supplement because it contains every vitamin, macro mineral, trace mineral, amino acid and enzyme known to man, in nature's perfect balance. In addition to all the nutrients, Seasilver™ also helps the mother's body to produce colostrum, the fluid that comes through the breast for the first 48-72 hours of nursing. The recommended dosage for pregnant women is 2-3 ounces, per day, as a prenatal vitamin. If you are taking another prenatal vitamin, take 1-2 ounces per day.

## Is Seasilver™ safe for children?

Yes. Seasilver™ is safe for children of all ages. The recommended dosage is 1 teaspoon for newborn to 30 lbs., 2 teaspoons for 31-60 lbs., 3 teaspoons for 61-90 lbs., and 1 ounce per day over 90 lbs..

## Is Seasilver™ recommended for senior citizens?

As we get older, our ability to digest foods and assimilate nutrients lessens. For this reason we highly recommend Seasilver™ for senior

## Sealogica™

Sealogica™ is a proprietary blend of 10 organic sea vegetables. The question often arises, why is sea vegetation far superior to land vegetation? There are numerous reasons as to the tremendous value of sea vegetation for human consumption. Seawater acts as a natural barrier to pollutants of sea vegetation, while land vegetation is susceptible to all contaminants in our soil, water and air. Sealogica™ is grown and harvested, only when ripe, from the coldest and purest seawater from the North East Coast of Canada and Iceland. Sealogica™ is 50 times more potent than common sea kelp in nutritional value. Its deep-sea minerals have been incorporated into living cellular structures with the help of phytoplankton, algae and diatoms, which are then released in a bioactive ionic form. Sealogica™ is a monomolecular liquid assuring 95-98% absorption at the cellular level. These represent the most bio-available and ultimate form of nutrients. Sealogica™'s proprietary sea-veg blend is considered, by many, to be nature's finest whole food for human nutrition. Sealogica™ is safe and non-toxic.

### Beneficial Properties of Sealogica™

Sealogica™ contains every vitamin, macro mineral, trace mineral, amino acid, enzyme, and sea-veg phyto-nutrients in nature's perfect balance.

### Scientific Study

- A 1996 issue of the Journal of the American Medical Association cites:  
*A 6-year study of 1,300 patients, which demonstrated that the risk of all kinds of cancer was 40% lower in those receiving the mineral selenium. The greatest declines in the death rate were noted in the most deadly cancers, including lung, colorectal and prostate cancer. The rate of cancer deaths among patients who took selenium supplements was 50% lower than among patients who did not receive the supplement.*

### Scientific Findings

- University of California at Irvine found that many psychopaths and sociopaths are consistently deficient in copper and zinc.
- Science is linking mineral deficiency with a multitude of chronic debilitating diseases and abnormal behavior.
- When the body steals minerals from tissues to maintain a balance in body fluids, it creates mineral deficiency diseases such as osteoporosis.

**Primary role in Foundational Health - Balance, Nourish, Oxygenate, Protect and Strengthen**

## Phyto-Silver™

Phyto-Silver™ is a proprietary blend of Matrix Aloe Vera™ and sea vegetables with concentrated phyto-nutrients rich in organic, non-metallic, Silver, along with other powerful antioxidant properties and phyto-nutrients in nature's perfect balance. Silver has been used successfully in the treatment of over 650 diseases. Furthermore, strains of disease organisms fail to develop in the presence of Silver. Phyto-Silver™ is safe and non-toxic.

### Beneficial Properties of Phyto-Silver™

Phyto-Silver™ contains a concentrated form of organic, plant-based, non-metallic Silver with synergistic phyto-nutrients. Silver's greatest attribute is its unique ability to function as a superior second immune system in the body. Bacteria does not develop immunity to Silver like it does to antibiotics.

### Scientific Study

- Scientific studies on Silver began in the late 1880's. It was used successfully to treat typhoid and anthrax bacterial infections.
- According to studies published in a 1916 issue of "Transactions of the American Association of Obstetricians and Gynecologists", "Silver not only killed bacteria, viruses and bacillus toxins, it bolstered the immune system."

### Scientific Findings

Dr. Gary Smith (a pioneer in cancer research) writes: - "We get Silver and all minerals in the body through the food we eat...by assimilating the plant nutrients, the minerals are transferred through the blood stream to the various organs of our body. If we cannot assimilate Silver for some reason or as the tissues age, we develop a Silver deficiency and an impaired immune system. Research has taught us that all disease will manifest itself because of a weakened immune system."

Dr. Henry Crookes is credited for the wide use of silver in the early 1900's: - He used it for subduing gonorrhea, tuberculosis and staphylococcus, as well as many other infectious organisms.

Dr. Malcolm Morris reported: - "In 1917, Silver was a powerful remedy for inflamed and enlarged prostate or infected bladders."

"British Medical Journal" reported: - "Silver was especially useful in controlling viruses. Studies covered shingles, pyorrhea, whooping cough, throat and nasal infections."

**Primary role in Foundational Health - Nourish, Protect and Strengthen**

Ex. C, p. 5

**Dear Seasilver,**

I am fighting Non-Hodgkin's Lymphoma, a rather aggressive form of cancer. My immune system is constantly being "worn-down", so I use many natural supplements to keep going throughout the day. I was using up to 6 different things to boost my immune system and to basically "stay awake" (cancer makes you very weak and sleepy). I tried your Seasilver right in the store and immediately I felt like something was "changing". All my cells were filled with new life and power. By the time I reached my office and sat in my chair, I felt wonderful. The next day I found my condition to be much stronger. My "life-force" was brighter. I continue to use the product and find that if a cold tries to start in me, I just take a whole cap full of Seasilver and the cold dies right away. I also have gout around my right knee and that too has improved since I started using Seasilver. My physical "life force" hasn't been this strong since before I got sick. It is truly "miracle" stuff.

**Tanya Anthony**

**Dear Seasilver,**

I have been severely depressed for 14 years and I have always been a super active person. I have been in almost every stress center in the St. Louis area and I went to a Christian hospital in California, still trying to get well. After taking Seasilver for less than a week, I had the energy that I had when I was in high school. I had shock treatments in 1988 and 1989, which really destroyed my mind and thinking. My memory is better and my eyesight is better. Before I could hardly walk, now I never sit down. My family and friends are just amazed. I do tell my children and friends I am well because of God and Seasilver, so please give God some of the credit. I am a very energetic 70 year old thanks to Seasilver.

**Dorothy Petrini**

***"After taking Seasilver for less than a week,  
my memory is better, my eyesight is better.  
Before I could hardly walk,  
now I never sit down.  
My family and friends are just amazed."***

**Dear Seasilver,**

Since starting on Seasilver less than 2 months ago, my energy levels have risen dramatically. Not a knee-jerk energy, but a calming sense of wellness. This also includes a much higher level of clearer thinking. This past Christmas, my wife was diagnosed with double pneumonia coupled with her problems with emphysema of many years. She had major problems for 4 months, she coughed incessantly, had severe breathing problems and her energy was depleted. 10 days after starting on Seasilver, her breathing has improved dramatically and her energy went up to a whole new level. Thank God for Seasilver.

**Bernie Costello**

**Dear Seasilver,**

Seasilver is a must with my supplements. I consider Seasilver as a condensed food. It supplies us with the necessary nutrients we do not get in our food today.

**Juanita Aughtry**

**Dear Seasilver,**

Taking Seasilver has kept us both fit and still able to bowl twice a week. Even in our '70's.

**Jewel and Carol Burnette**

***"Six years ago I was diagnosed with  
Hepatitis B and C.  
Then I was introduced to Seasilver!  
Since then, my enzymes have come down  
to a level that is close to normal and  
my energy is phenomenal."***

**Dear Seasilver,**

I would like to express my thanks to Seasilver for reasons that I can't express enough. Six years ago I was diagnosed with Hepatitis B and Hepatitis C. At that time I was very fatigued and unable to function on a normal basis. Then I was introduced to Seasilver! Since then, my enzymes have come down to a level that is close to normal and my energy is phenomenal. Also, my well-being has improved substantially. I truly believe that Seasilver is necessary for every person on this planet, especially children, due to the fact they need the nutrients that are void from the food we eat today. Seasilver will allow them to enjoy life without the many problems young people are facing today.

**Reese Copeland**

**Dear Seasilver,**

I have had diabetes for about six years. I have also been on the list for a liver transplant for about four years. I go to the MUSC hospital in Charleston, SC. They won't give you a transplant until you have used up 95% of your liver. About five years ago, I became an herb fanatic and started to study what "God" said about the body he gave us. I have been given up for dead a couple of times; I thought it was time to listen to "God". To make a long story short, my liver has not deteriorated in about four years. My blood sugar was running very high (350-495), the doctor doubled my insulin and that had no effect. The amazing thing that happened occurred when a friend gave me a bottle of Seasilver and it did the job. In one week, my reading dropped to between 168-228 and that is great for me. Not only did it help my diabetes, but I don't have to take all the other herbs, as it has most all of them in it.

**Fred Smith**

Ex. C, p. 6

# Testimonies

SEASILVER USA... The Leader In Foundational Health

www.seasilver.com

16

**Dear Seasilver,**

I have been a dialysis patient for 19 years. During the past 19 years, I have been on a journey to find a product, or products, that would give me better health and minimize the adverse effects that occur with dialysis. Of the probably hundreds of products tried, only a handful had marginal results. So the search continued. I would like to point out that I, as with most all patients, have a significantly low blood count or a low hematocrit. The average count is between 39-52; for years mine was 13-15. The last four years have been a little better, about 18-24 at the very highest. Now my hematocrit is a whopping 39-41 average and this is due to taking Seasilver. Let me remind you that of the 19 years I have been trying supplements, not once did my hematocrit elevate even slightly. Now that is results to be measured. Instead of looking extremely pale and sickly, "due to extreme anemia", I now look extremely healthy and with great skin complexion, that is pink to reddish. I first started using Seasilver a few months ago and my last visit to the hospital convinced me how powerful this product is. I went into the hospital not able to walk for some unknown reason and barely able to move at that. On top of that, my platelet count was almost non-existent. I was in for two weeks and did not have any Seasilver for the first week. Of all that the doctors did with their medications, I experienced no progress. At the start of week two, my friend brought some Seasilver to me and I took two ounces that first day, by evening I was able to stand. Keep in mind that I was not even able to stand at all. The next day, I could take a few steps and each day thereafter I progressed considerably. After only three days I no longer needed therapy to help me walk and within only five days I was strong enough to go home. My last lab results also showed an elevated platelet count into the normal range. I have never experienced such astounding results from any product in the 19 years I have been battling with dialysis.

**Cliff Simpson**

***"The average count is between 39-52.  
For years mine was 13-15.  
The last four years have been a little better,  
about 18-24. Now my hermatocrit is a  
whopping 39-41 average and  
this is due to Seasilver."***

**Dear Seasilver,**

Thank you for Seasilver! It is the only product I have found that gives me a great overall feeling. I take it once in the morning and if I feel a need, I take it in the evening around 5 p.m., which gives me that extra lift. I love the natural process the product goes through, giving me great confidence in Seasilver. I have shared your product with my family, especially my sister, who was diagnosed with Multiple Myeloma (blood cancer). She loved the overall feeling, the energy it gave her and the vitamins her body so badly needed. She is recovering now.

**Tom Dunn**

**Dear Seasilver,**

I am a 70 year old woman and I was introduced to Seasilver 5 years ago and it makes everyday an "up day" for me. It gives me the energy everyday to do things without being tired. It also helps me breath better and sleep better, as I can get around so much better. It is also good for my younger grandchildren. It is wonderful for all ages and health.

**Lois Sandle**

***"Seasilver stopped my shaking and depression. I now have feelings I never thought I would have again. I have seen it work wonders for other people. It is absolutely great for people with physical, emotional and mental problems."***

**Dear Seasilver,**

Seasilver is a wonderful product and I have taken it since 1998. It has helped me so much. This and prayer has given me 2 extra years of life. In 1998, after cancer surgery, the doctor said I had 3 months to live. I am still here and so thankful that I am.

**Kathleen Brame**

**Dear Seasilver,**

I started using Seasilver 3 years ago on the advice of my chiropractor. I had been on daily medication for the prevention of migraines for over 10 years. Within 30 days of starting Seasilver, I no longer had to take any prescription medicine. While I still occasionally have a headache, it is wonderful not to have medication side effects and my headaches are still very much under control. I hope I am never without Seasilver. I recommend it to anyone.

**Kimberly Lewey**

**Dear Seasilver,**

I started taking Seasilver about a year ago. I had been through quite an ordeal with the world of chemicals. I was near death about 8 years ago due to a dye they (doctors) gave me to check on my brain for a tumor. I had a horrible reaction that left me lifeless. I could not function. I started to go with alternative medicines, which brought me back to life. I started to get involved by reading and asking questions about anything other then chemicals. Seasilver stopped my shaking and depression. I now have feelings I never thought I would have again. I have seen it work wonders for other people. It is absolutely great for people with any physical, emotional and mental problems. Seasilver is just an all natural food.

**Susie Weaver**



**Dear Seasilver,**

10 months ago, I was diagnosed with incurable Graves Disease, a disease where one's immune system attacks the thyroid, which in turn attacks the vision. Ultimately, one goes blind if he isn't able to receive the surgery in time. 3 months after my diagnosis, as my Graves was progressively getting worse, I heard about Seasilver, a nutrient that strengthens one's immune system. Almost immediately I began to notice a difference and so did my Doctor at the Deheny Eye Institute in L.A. In fact, according to Dr. Sadun, "Never in my career of many years have I had a patient whose Graves Disease began to improve. Whatever you are doing you could sell it. Keep doing it." I saw Doctor Sadun every 3 months like clockwork. After being on the Seasilver for 6 months and my Graves still continued to improve, Dr Sadun told me that he was going to postpone my surgery indefinitely because the disease had improved so much. During each visit he continues to remind me that improvement is something he has never witnessed before. On a side note, Graves patients are unable to wear contact lenses, 6 months after being on Seasilver, I successfully started wearing contacts.

**Karen Prisant**

**Dear Seasilver,**

A year ago I was really starting to feel old; I turned 41. Working 6 days a week, 10-12 hours a day, eating better and taking multivitamins just wasn't that much help. A business client of mine told me about Seasilver and suggested that I try it. After a few weeks, I noticed that I didn't hit "the wall" at 3 p.m., I had more energy to finish my day. My hair started growing more, it was not as loose, my nails grew and I had better digestion. Also, I've noticed a better sex life. My mother, uncles (2), best friends and accountant have all tried it and are starting to see and believe the benefits. My uncle who is distributing another health product is very impressed with the ingredient content of Seasilver. After all, he is an M.D. and is very particular. In closing, I believe Seasilver to be the best, most natural and safest product for me.

**Bill Brucks**

***Dr. Sadun, "Never in my career have I had a patient whose Graves Disease improved! Whatever you are doing, keep doing it."***

**Dear Seasilver,**

My testimony is that I always had trouble with constipation and had bladder trouble. Since I have been taking Seasilver, I'm very proud to say my troubles are over.

**Alice Aralos**

**Dear Seasilver,**

I started taking Seasilver last October and love the energy it gives me. But the most amazing result I have seen was when I gave it to my

17 1/2-year-old Siamese cat. She was dying and was unsteady on her feet and was skin and bones because she refused to eat or drink. When she attempted to urinate she passed only a few drops of blood. I made the decision to have her put to sleep and even went so far as to call a

***"I have several illnesses, one of them is diabetes. Since using Seasilver, I have been able to use 20 units a day less insulin."***

veterinarian to perform the deed. The vet was out on an emergency call, so in desperation I decided to give the cat (with an eyedropper) 1/3 tsp. of Seasilver and force-fed her some water. About 25 minutes later she tottered over to her litter box and did a big puddle of urine. She then accepted water on her own. I gave her 1/3 tsp two more times that day and continued this treatment for 3 days, at the end of which time, she accepted a small amount of food. I am happy to say that today, almost 6 weeks later, she is eating voraciously and demanding our undivided attention as she hops on and off furniture and goes galloping through the house. My veterinarian said to "keep giving it to her."

**Cheryl Walker**

**Dear Seasilver,**

I would like to take just a moment to thank everyone at Seasilver for the development of a naturopathic supplement that has healed me of chronic obstructive pulmonary disease.

**Laurence Drury**

**Dear Seasilver,**

I have been using Seasilver for the past two months. I have been amazed at the results! I have several illnesses, one of them is diabetes. Since using Seasilver, I have been able to use 20 units a day less insulin. I have had numbness in my right leg that extended to my toes for several years. The numbness was also in my right arm and hand that has gone too. I had dark brown lesions under my right eye, now all that is left is a pale freckle. I can't begin to tell you of the exciting changes for the better in the quality of my life since I have been taking Seasilver!

**Carol Montenegro**

**Dear Seasilver,**

I have been on Seasilver for a little over a year now. I didn't have any energy before that and I workout 3 days a week. I am not getting as sick as before and I haven't been in the pain I had when I got a cyst on my right side. It's great not to be in pain and healthy. I have over 12 people that I told about this amazing product. A girl I know who had lime disease and cancer, is in remission. I am so glad Seasilver saves on drugs and doctor bills, and it works! I am truly grateful to all of you.

**Mrs. Florio**

# Testimonies

## Dear Seasilver,

Last year I was diagnosed with prostate cancer that had already began to metastasize to the bone. Being only 56 years old, I was devastated when I was given only a year to live. I was told that radiation and chemotherapy may slow down the progression and I chose to try it. My hair fell out, I lost over 40 pounds and each treatment I was told that my cancer had not lessened and was actually getting worse. At this point I stopped chemotherapy, gave up all hope and contacted my lawyer to get my will in order. My wife bought a nutritional book, which listed about twenty vitamins and herbs that were supposedly good for the prostate. For the next six weeks, I mega dosed on Vitamin C, Picrogenal, Zinc, Saw Palmetto, etc.. None of these made any difference and my condition worsened. My PSA levels continued to rise. It was difficult to walk any periods without having to sit down and rest. My energy and stamina was slowly being destroyed and I was constantly urinating in my pants. I had always been so strong willed and so independent, it was difficult for my wife to see me turn into an invalid. She had heard about Seasilver from a co-worker and she came home that day with some information on the product. I had told her that we had already spent hundreds trying "the prostate vitamin" route before and it didn't work. She told me that her co-worker had seen good results with cancer patients that had taken this product. She went on about it being a liquid and would reach my cells better. I agreed, with hesitation, to try this product and she purchased three bottles from her friend at work. I took four ounces of the product, per day, and after a week I could actually walk around the house without getting tired. I thought that maybe it was just my imagination, but as the days progressed I began to gain back my zest for living. Six weeks later, I had gained back 18 pounds and was able to hold in my urine. My medical doctor absolutely flipped when he got my lab results back. My PSA actually LOWERED! He said that he wasn't that fond of vitamins, but something I was doing seemed to be working. He scheduled me for a bone scan and the results were truly the most wonderful words I have ever heard, "The cancer is no longer metastasizing to the bone." I never missed my dosages of Seasilver and continued to show drastic improvement! It has been 17 months since I was first diagnosed with prostate cancer. According to the medical doctors, 7 months ago should have been my funeral. My PSA levels are now normal and my doctor has

***"My doctor absolutely flipped when he got my lab results back. My PSA actually LOWERED! He said he wasn't fond of vitamins but something I was doing seemed to be working."***

told me I only have to check back with him every six months. I have regained my weight and I AM CANCER FREE! To think that I almost didn't try Seasilver because I put it in the same category as all the other vitamins and herbs that had failed. Through my happiness, there is also much anger. I am angered that the medical profession opposes natural inexpensive alternatives to the destructive radiation treatments and

chemotherapy. I realize there is much money to be made with these treatments but where has the love for humanity gone? My medical doctor, even after seeing the great results I had, won't even read the Seasilver pamphlet. Every breath I take, every beat of my heart and each day I spend with my wonderful, loving wife I owe all to Seasilver.

**Victor G. Tanser**

## Dear Seasilver,

I had a surgical biopsy two months ago, and the tumor that was removed was said to be malignant. Seeing that I was six months pregnant at the time, the doctors informed me that the hormones in my body were "flying everywhere", and that they were feeding this tumor. Consequently, I was told that the baby "was the problem." This was all very devastating to me and I was intimidated and pressured into aborting the baby to begin radiation treatment as soon as possible. Firm in certain convictions, I refused this advice and told the team of specialists that this was out of the question. Within a couple of days,

***"Every breath I take, every beat of my heart and each day I spend with my wonderful loving Wife I owe all to Seasilver."***

the team of physicians told me that some research has shown that chemotherapy administered during pregnancy was relatively safe, and that I should start treatment ASAP. Since the diagnosis was breast cancer, I was bombarded with discussions about reconstruction, removal of all tissue, and major plastic surgery. None of these options sat well with me, and I didn't have peace about them as being the "plan" for me. In my 7th month I was led to go back on Seasilver, (I had discontinued to take pre-natal early on) using a therapeutic dosage of about 3 ounces a day for a couple of weeks, and then to 2, and finally to 1-2 a day, I had not felt any of the sickness or symptoms that are supposed to be associated with progressive cancer, which was a little baffling to the doctors, I felt perfectly fine all the way through. I am even more certain that the conventional forms of treatment that I was told were a must, most definitely are not! I am preparing to deliver our baby in 4-5 weeks, and I am totally convinced that this was an isolated mass with no spreading.

**Mrs. A. Ruelas**

## Dear Seasilver,

I have suffered from Acute Gouty Arthritis for over twenty (20) years. Most of the anti-inflammatories that I have been prescribed have upset my system in one way or another. A distributor badgered me for two weeks to try your product for my gout condition. I finally relented, during a particularly painful attack, by quitting the Indocin and Colchicine and taking 4 oz. of Seasilver per day. After 5 days of

# Testimonies

SEASILVER USA... The Leader In Foundational Health

Seasilver, I can happily say that the initial results are very encouraging! The symptoms of the attack disappeared within hours and all of the swelling in my joints was reduced in less time than I could have expected with the Indocin. I am very excited to have found a treatment that won't destroy some other body part over time.

**Will Dallas**

**Dear Seasilver,**

I have suffered with night leg cramps for nearly 20 years. After starting to take Seasilver, it took one month when I realized that by taking 2 oz. daily, I no longer have night cramps. If I would've missed taking Seasilver (I have twice), I would've suffered with the same violent cramps as I did the night before. I am here to swear that Seasilver keeps me from having leg cramps at night.

**Elizabeth Calhoun**

**Dear Seasilver,**

I was diagnosed with lung cancer approximately 14 months ago. Chemotherapy not only took away my hair but, it also took away my sense of humor, my energy, and made me feel like my body was filled with poison. Just when I started to get a little spark of energy back, it was time again for my next chemo session. During my fifth month of chemo, I was given the distressing news that the cancer was spreading and the outcome did not look favorable. It was shortly after that when a friend of mine introduced me to Seasilver. The first week on the product I had more energy than I had in over a year! During the second week on Seasilver, I actually had an appetite (I had lost 44 pounds since I was diagnosed with cancer). Eight weeks after taking Seasilver, my lab

***"The first week on the product I had more energy than I have had in over a year! My doctor says that my cancer is in complete remission. I will take Seasilver 'til I die."***

tests were improving and the cancer was no longer spreading. I am off of chemo now, back to my normal weight and filled with energy. My doctor says that my cancer is in complete remission. I will take Seasilver 'til I die.

**Norman Pentington**

**Dear Seasilver,**

For the last six years or so I have been suffering from a swollen prostate. I have gone through many various treatments including several kinds of herbs. I still continued to go without sleep due to having to get up three, four and five times a night to void. During the day I was constantly in the discomfort of feeling that I had to urinate to relieve the pressure.

When we started to take Seasilver (2 oz. a day), on the second night I got up once. It has only been two weeks and I have even had several nights of sleeping through the night! I am only 53 years old, but I have also been suffering from a lack of energy and extreme tiredness. After eating, I just had to take a short nap! Within only two days, my energy level was increased. More and more and more and I am thinking more clearly! My enthusiasm level is high, due to rested nights and normal elimination. We cannot help but share this testimony with everyone we know. Please feel free to share it with others.

**Randy Bigbie**

***"A friend told me about Seasilver and explained how it helped her. I took a bottle. I took 2 ounces per day. In four days I noticed a big difference in the way I felt."***

**Dear Seasilver,**

After taking the first dose of Seasilver, I felt a wonderful feeling of well-being. Seasilver gives me extra energy, more endurance, softer skin, less appetite and better sleeping.

**Pat Setzer**

**Dear Seasilver,**

My husband was diagnosed with Non-Hodgkin's Lymphoma. I spiked his tea with Seasilver and mixed Seasilver with freshly squeezed orange and grapefruit juice with 2-3 scoops of functional grains. His blood counts, after a 3-week period, came up to 11.5 hemoglobin. Our last treatment before chemotherapy, his hemoglobin was 12.9. Others undergoing Chemo were anemic and they were transfused. So Seasilver and functional grains kept my husband well.

**Joanne Geiss**

**Dear Seasilver,**

I have had a lot of heart trouble since 1980 and had complete cardiac arrest in 1982; gone for 4 minutes. I had two open-heart surgeries in one year, in April of 1997 and April 1998. 1st quadruple and 2nd triple; 3 collapsed arteries. Now I have found my arteries are so deteriorated that the doctor could do nothing for me. It was too risky to try surgery again. So they put me on more heart medication. I lost my strength and was tired all the time. A friend told me about Seasilver and explained how it helped her. I took a bottle. I took 2 ounces per day. In four days I noticed a big difference in the way I felt. I got up in the morning feeling more tired than when I went to bed, but all of a sudden I wasn't as tired and I had lots of energy. I couldn't believe how good I felt. I don't take as much heart medicine as I did, but I do have to be careful or I try to do too much because I feel so good. But at least I can enjoy the rest of my life.

**Glenn L. Osburn**

www.seasilver.com

19

EX. D

# OFFICIAL TRANSCRIPT PROCEEDING

## FEDERAL TRADE COMMISSION

**MATTER NO.** P014513

**TITLE** CURE.ALL 2000 FOLLOW UP

**DATE** RECORDED: DATE UNKNOWN  
TRANSCRIBED: SEPTEMBER 24, 2002

**PAGES** 1 THROUGH 31

**THE DONNIGAN NUTRITION HOUR  
WITH DR. DAVID FRIEDMAN**

---

**FOR THE RECORD, INC.  
603 POST OFFICE ROAD, SUITE 309  
WALDORF, MARYLAND 20602  
(301)870-8025**

---

1           By analyzing air bubbles found in fossils,  
2           scientists have proven that millions of years ago, there  
3           was close to 40 percent oxygen in the atmosphere. 100  
4           years ago, the air had 38 percent oxygen. But because of  
5           the rapid growth during the 20th Century, we have  
6           deforested our planet and now have only 16 percent oxygen  
7           in our atmosphere. The air we breathe today contains the  
8           lowest level of oxygen in the history of the world. The  
9           disease causing organisms that were unable to survive in  
10          an oxygen-rich environment are now able to flourish in  
11          epidemic proportions.

12                   By taking Seasilver, we can send more oxygen to  
13          our cells, making our body unattractive to many viruses  
14          and bacteria.

15                   One of the main things that also helps with the  
16          immune system is the colloidal silver involved in the  
17          product.

18                   JOY DONIGAN: Right.

19                   DAVID FRIEDMAN: Thousands of clinical studies  
20          have shown that colloidal silver boosts the immune system  
21          and destroys viruses, bacteria and fungus. Antibiotics  
22          prescribed by your medical doctor only kill about half a  
23          dozen different disease organisms. Well, research on  
24          colloidal silver has shown that it has been successful in  
25          the treatment of over 650 different diseases, including

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 cancer, AIDS, strep, staph, shingles and even herpes.

2 Interestingly, in March of 1978, Science Digest  
3 called silver the mightiest germ fighter known. Of all  
4 these studies that were conducted on silver, they were  
5 done on three to five parts per million of colloidal  
6 silver. Well, Seasilver uses a five part per million,  
7 99.999 percent pure colloidal silver. They use a very  
8 advanced .001 micron filter -- now, this is the same  
9 filter used on kidney dialysis machines. This powerful  
10 filter ensures the purest colloidal silver on the  
11 market.

12 Also, Seasilver uses only electrically  
13 processed silver, never chemically processed, and the  
14 Environmental Protection Agency's Poison Control Center  
15 reports absolutely no human toxicity for colloidal  
16 silver. However, it is toxic to fungus, bacteria,  
17 parasites and even some viruses. And many renowned  
18 scientists and physicians have confirmed the healing  
19 ability of colloidal silver.

20 There's a physician named Dr. Beckhard  
21 (phonetic), he's with Upstate Medical Center at Syracuse  
22 University. He concluded that presenting silver into the  
23 body causes the elimination of cancerous and other  
24 disease-forming cells.

25 JOY DONIGAN: Hmm.

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025

1           BARRY NEVINS: Well, I'm using it with my  
2 mother, as a matter of fact, that has diabetes and what  
3 are your thoughts about that, the diabetes?

4           DAVID FRIEDMAN: Oh, with diabetes, I'll tell  
5 you, of all the ailments Seasilver has helped, I would  
6 have to put diabetes in the top five. I haven't yet seen  
7 any diabetic who has not benefitted from Seasilver. I'll  
8 tell you about my father-in-law who was the first  
9 diabetic we got on Seasilver. He's been a juvenile  
10 diabetic since he was five years old. He's now in his  
11 mid-fifties. He has diabetic retinopathy, diabetic  
12 neuropathy. He has a very hard time seeing.

13           Anyway, we got him on Seasilver. Three months  
14 later he calls my wife in a panic. I think I'm dying, do  
15 I need to go to the hospital? Something's seriously  
16 wrong. And my wife says to him, why, what's wrong,  
17 what's wrong? He said, I tried to give myself an insulin  
18 shot and I'm going into insulin shock. He says, I'm off  
19 my insulin shots by 80 percent. He says, I've lost 46  
20 pounds in three months. He says, I'm scared. My wife  
21 says, sound to me like you're getting normal.

22           (Laughter.)

23           DAVID FRIEDMAN: But realize --

24           JOY DONIGAN: Isn't that wonderful?

25           DAVID FRIEDMAN: -- to him, this wasn't normal.

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025



1 because since he was a five-year-old boy, all he knew was  
2 insulin shots. So, to have any decrease in it scared  
3 him. He virtually thought something wrong was happening,  
4 and he went to his doctor and his doctor was so amazed at  
5 this, his medical doctor told him he has never, ever seen  
6 a juvenile diabetic drop in their need for insulin like  
7 this. Never.

8 JOY DONIGAN: Isn't that something?

9 DAVID FRIEDMAN: He was absolutely amazed, and  
10 he loves the product. He just called the other day to  
11 just -- he said, I'm just calling to tell you I love  
12 Seasilver.

13 (Laughter.)

14 BARRY NEVINS: Dr. Friedman, you know I've been  
15 working with my mother with the diabetes for quite a  
16 while and I've been using the Seasilver product.

17 DAVID FRIEDMAN: Right.

18 BARRY NEVINS: And this will be a surprise to  
19 you. We started about six weeks ago, I think. As of  
20 today, my mother is no longer on insulin. Today --  
21 yesterday was the last day she took a needle. Today,  
22 she's off completely.

23 DAVID FRIEDMAN: Great.

24 BARRY NEVINS: And I have nothing to attribute  
25 it to other than slight dietary restrictions and

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 level has skyrocketed. I haven't had a migraine since  
2 I've been taking Seasilver. I now take four ounces per  
3 day and I would not go a day without it.

4 (Brief pause.)

5 JOY DONIGAN: This is so incredible. I mean,  
6 it is just an incredible product. You had mentioned that  
7 diabetes was one of the top conditions that this -- we've  
8 seen wonderful results with. What are the other top  
9 conditions that this --

10 DAVID FRIEDMAN: Well, I'll tell you, the  
11 results I've seen from cancer patients taking Seasilver  
12 is truly the one thing that makes me so excited about  
13 this product.

14 JOY DONIGAN: Yeah, yeah.

15 DAVID FRIEDMAN: The testimonies I've heard  
16 from cancer patients are absolutely astonishing. You  
17 feel like getting on top of the mountain and just  
18 screaming for the world to hear them.

19 JOY DONIGAN: Yes.

20 DAVID FRIEDMAN: I know 15 people diagnosed  
21 with cancer in my hometown. They have all told me they  
22 owe their life to Seasilver. The first person I ever got  
23 on the product was a man with metastatic lung cancer.  
24 That was my first patient I got on the product. He was  
25 given six months to live. That was a year ago. And

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 thanks to Seasilver, he's in perfect health.

2 JOY DONIGAN: Oh, huh.

3 DAVID FRIEDMAN: It's unbelievable. How does  
4 Seasilver help cancer patients? Well, remember the  
5 physician that discovered the cause of cancer, Dr.  
6 Warberg, found that it is a lack of oxygen that causes  
7 cancer to flourish. Seasilver oxygenates at a cellular  
8 level like no other product on the market. As a matter  
9 of fact, lab analysis has been conducted on virtually  
10 every herbal and liquid nutrient we could find. The  
11 highest level found was only 6 percent oxygen.

12 Seasilver uses the multi-trans unit I told you  
13 about.

14 JOY DONIGAN: Yeah.

15 DAVID FRIEDMAN: And we're able to achieve a 40  
16 percent oxygen level per bottle. That's astounding. By  
17 increasing the available oxygen, cancer patients are  
18 seeing amazing improvements in their health.

19 JOY DONIGAN: We're talking to Dr. David  
20 Friedman today from North Carolina and we're discussing a  
21 wonderful new liquid multivitamin called Seasilver, which  
22 is much, much, much, much more than a regular multiple  
23 vitamin.

24 So, this is definitely one of the things you  
25 can expect when you start taking Seasilver is more energy

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 and everybody wants more energy, right?

2 DAVID FRIEDMAN: Ninety-five percent of people  
3 that take this product will have an increase in energy  
4 usually within the first week or two, and this is really  
5 beneficial for people that suffer from an ailment called  
6 chronic fatigue syndrome. And a lot of authorities  
7 actually out there have linked chronic fatigue to the  
8 Epstein Barr virus. Well, clinical studies out there  
9 have shown that properly processed Pau D'Arco destroys  
10 this virus.

11 Also, because of Seasilver's ability to  
12 oxygenate the cells, chronic fatigue patients are quickly  
13 seeing an increase in their stamina and endurance. And  
14 there's a fellow named Dr. Ed McCabe (phonetic), he  
15 authored the book called Oxygen Therapies. He --

16 JOY DONIGAN: Oh, Ed McCabe, we've had him on  
17 our show.

18 DAVID FRIEDMAN: Oh, yeah.

19 JOY DONIGAN: He's fantastic.

20 DAVID FRIEDMAN: He stated that when oxygen is  
21 low, viruses like Epstein Barr can flourish. By  
22 oxygenating our bodies, we have the firepower to resist  
23 infectious microorganisms and repel disease. So, a lot  
24 of chronic fatigue people out there are just loving this  
25 product very quickly. It's a very quick response to

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025

1                   Interestingly, I tell you, a patient came in  
2                   once and she says, Dr. Friedman, I know I have cancer or  
3                   AIDS, I'm so scared and none of the doctors are finding  
4                   anything. I said, what do you mean? She said, she's had  
5                   two blood tests and no one can find anything. I said,  
6                   why would you think you have cancer or AIDS? She said  
7                   she's tried dieting in the past before and she'll lose 10  
8                   pounds here, 15 pounds here, but in the last six weeks,  
9                   she's lost 27 pounds and it scared her to death. She  
10                  said she's not dieting, she's just losing for no reason.

11                   **(Laughter.)**

12                  DAVID FRIEDMAN: I said, wait a minute, did  
13                  you, by any chance, start taking Seasilver? She said,  
14                  oh, I've been taking that for two months now. I said,  
15                  didn't you read in the brochure how it helps normalize  
16                  your weight? She says, no wonder it feels like I ate a  
17                  turkey dinner after I take Seasilver.

18                   **(Laughter.)**

19                  JOY DONIGAN: That's wonderful.

20                  DAVID FRIEDMAN: So, it really is a benefit. I  
21                  actually saw a nine-pound loss the first probably about  
22                  four weeks I took Seasilver.

23                  JOY DONIGAN: Is that right?

24                  DAVID FRIEDMAN: Yeah. So, it does -- it does  
25                  normalize your weight. You just don't crave as much food

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 immune system. And Seasilver provides your body with  
2 every vitamin, mineral, amino acid and enzyme known to  
3 man in nature's perfect balance. And there is a 95 to 98  
4 percent absorption of these nutrients.

5 And please phone if you would have an interest  
6 in distributing Seasilver.

7 RON: Hi, this is Ron is San Diego, California,  
8 and I'm excited to tell you that Seasilver is my miracle.  
9 I've had a long history of stomach problems, poor  
10 digestion, bloating and acid reflux. I was introduced to  
11 Seasilver about three months ago, and after taking this  
12 product just four days, all of my stomach problems  
13 disappeared. You owe it to yourself, your family and  
14 friends to get started on Seasilver today. You'll be  
15 glad you did. It's a great product.

16 (Brief pause.)

17 BARRY NEVINS: Dr. Friedman, is there anything  
18 else you'd like to talk about? How about some cases that  
19 you've dealt with?

20 DAVID FRIEDMAN: Yeah, recently I just sent you  
21 up some bloodwork of a patient that had --

22 BARRY NEVINS: Yeah.

23 DAVID FRIEDMAN: -- it was a female patient  
24 that had metastatic breast cancer. It spread through the  
25 whole lymph system. That's what metastatic means, that

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 it was spreading. And her blood kept getting worse and  
2 worse as you saw from the results I sent you --

3 BARRY NEVINS: Yes, I did.

4 DAVID FRIEDMAN: -- (inaudible) 9/22/97. Her  
5 white blood cell, red blood cell, hematocrit and  
6 platelets were so low that a physician told her that her  
7 prognosis had dropped to poor, and she was declining.  
8 Well, on that day, we got her on six ounces of Seasilver  
9 for eight days. That's a therapeutic dose because the  
10 average healthy person is going to do one or two. She  
11 got six ounces a day. Eight days later, she got a new  
12 blood work-up. White blood cell, red blood cell,  
13 hematocrit and platelet count had normalized and her  
14 prognosis was changed to good.

15 She did not get sick after chemo that time  
16 which was the first since she started chemotherapy. She  
17 was actually up and around and had energy and her family  
18 couldn't believe it. Usually the day after chemo she  
19 slept the whole day and was sick and throwing up. It's  
20 remarkable. It just helped the bad side effects of chemo  
21 just disappear.

22 BARRY NEVINS: That is really a phenomenal  
23 story. It's documented, it's real. You know, a lot of  
24 people make a lot of claims, Doc, about a lot of things.  
25 But with Seasilver, we see it so quickly.

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025

EX. E



# OFFICIAL TRANSCRIPT PROCEEDING

## FEDERAL TRADE COMMISSION

**MATTER NO.** P014513  
**TITLE** CURE.ALL 2000 FOLLOW UP  
**DATE** RECORDED: DATE UNKNOWN  
TRANSCRIBED: SEPTEMBER 24, 2002  
**PAGES** 1 THROUGH 63

**INTERVIEW WITH BELA BERKES, FOUNDER OF SEASILVER**

---

**FOR THE RECORD, INC.  
603 POST OFFICE ROAD, SUITE 309  
WALDORF, MARYLAND 20602  
(301)870-8025**

---

1 lymphatic cleanser, and that is such a key part to  
2 foundational health. Purify the blood and purify the  
3 lymphatic system, and nothing, nothing truly does it any  
4 better than Pau D'Arco. The fact that it's compatible  
5 with the aloe and the sea vegetables, the fact that it  
6 serves that function, and another thing, Pau D'Arco is  
7 very high in oxygen, not like the aloe vera, because aloe  
8 vera is the number one oxygen molecules. But in the herb  
9 family, it rates right up there in the top 2 or 3 percent  
10 of availability of oxygen from that herb.

11 The other thing that I really like about it is  
12 that it's so effective. The key, and this is where most  
13 people make a mistake, is in the way they prepare it.  
14 They'll put it in a capsule or tablet form and I can tell  
15 you, people are getting no results. And for people that  
16 say they are getting results when they take the capsules,  
17 I can tell you it's 100 percent placebo effect. The  
18 reason for that, this herb is a bark. We use only the  
19 inner bark, not the outer bark, because it's 10 times  
20 more concentrated in volatile oils and esters.

21 So, the volatile oils and esters have got to be  
22 released. The only way you can release those, you have  
23 got to boil that bark. Well, we do that process four  
24 times; we boil it, concentrate out, boil it, concentrate  
25 out. When we're done, just to give you an idea, okay, in

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 every ounce of Seasilver, you are getting the equivalent  
2 of two cups of Pau D'Arco juice. In South America where  
3 the Indians have it, they drink it there like Americans  
4 drink coffee here. Traditionally, two cups a day for  
5 maintenance. If you have a chronic condition, four cups  
6 a day. If you have a life-threatening, like AIDS,  
7 cancer, inoperable tumors, stuff like this, they drink  
8 six cups a day. So, that kind of gives you an idea of  
9 what you're getting every time you drink an ounce of  
10 Seasilver.

11 Another thing that's extremely unique, there is  
12 an active ingredient and it's called Quechua. It comes  
13 actually from the Lapachol part of the bark in Pau  
14 D'Arco. This has the unique ability to disengage the  
15 oxygen molecule in cancer cells. That's why we see so  
16 much success with cancers and tumors being reduced. It's  
17 just phenomenal. Truly, truly, I don't believe there is  
18 a better herb out there in the herb kingdom.

19 BRETT RADEMACHER: Now, another one of the very  
20 powerful ingredients in Seasilver is colloidal silver and  
21 maybe you could share a little bit about colloidal  
22 silver's benefits and why you put it in Seasilver.

23 BELA BERKES: Okay. We really need to clarify  
24 colloidal silver because there's a lot of  
25 misunderstanding about this, okay? When we started

1 stress from those four areas, with the way our food is  
2 prepared improperly, with the genetic growing of fruits  
3 and vegetables now that are not balanced, with the  
4 depletion of the nutrients in the soil. You know, taking  
5 those factors and then you add in air pollution and water  
6 pollution, and I don't care to what degree you think the  
7 severity is, the bottom line is we all agree we do have  
8 an environmental problem.

9           When you take the environmental problems from  
10 air that we breathe and water we drink, combine that with  
11 the challenges of life, combine that with food that is  
12 lacking in nutritional balance and nutrients, the need  
13 for foundational health honestly has never been greater.  
14 And now, it's easy for me to say, you know, doing it for  
15 seven years, but I've got to tell you, seven years ago  
16 when I formulated this product or actually started the  
17 company, if somebody would have told me that we would see  
18 the testimonies and the results that we see today, I have  
19 to tell you, you know, I would just have said, you know,  
20 you guys are just way off, you're off. I mean, it  
21 just -- it's not possible. But I'll tell you, you do  
22 those seven basic things and miracles will happen.

23           I can tell you, anywhere from AIDS to cancer to  
24 fibromyalgia to Epstein Barr to chronic fatigue, to any  
25 of those things, inoperable brain tumors, cysts,

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025

1 psoriasis -- I mean, the list just goes on and on and on  
2 -- sports injuries, arthritic conditions, high blood  
3 pressure, low blood pressure, overweight, underweight, I  
4 mean, all of those things, I have seen Seasilver correct.  
5 Just the power.

6 Now, you know, I know when I say that that  
7 people tend to think, you know, this is a silver bullet  
8 that does it all. That is not the message I'm trying to  
9 communicate. I know that we all have different genetics,  
10 we all have different environmental conditions and we all  
11 have different emotional conditions. We are all  
12 different. Everybody's going to respond differently.  
13 But I know one thing, if you do those seven basic things,  
14 how can you do anything but improve your health, and the  
15 bottom line is, everybody responds. Things start to  
16 happen in their life that cause lifetime changes in their  
17 body for the better.

18 You know another thing that I think is  
19 important is that people recognize that if you have  
20 additional health challenges -- I like to use myself as  
21 an example. My mom is going to be 75 here in another few  
22 months. She's had two serious varicose vein operations  
23 on her legs that were very, very painful. I just  
24 recently turned 55 and I have a little varicose vein that  
25 popped out on my right calf. Well, you know what, I did

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 major big ones that people can relate to. Maybe they  
2 have personally experienced something or they know  
3 somebody else that has.

4 BELA BERKES: Well, let's talk about diabetes  
5 because I will tell you, with all the junk food and  
6 sugars and the garbage that's out there today and all the  
7 fast food restaurants that are growing at incredible  
8 rates of speed, diabetes is running rampant in America.  
9 I know of no product by itself that has a track record of  
10 success that diabetes and Seasilver have. And let me  
11 tell you what that is. If you'll take one ounce four  
12 times a day, it's important you spread it out, one ounce  
13 four times a day, for 90 days, nine out of ten people go  
14 100 percent off their medication. And I don't care if  
15 you've been on your medication one day, one year, 20  
16 years or 40 years, I have seen all those years of being  
17 on insulin and different medication 100 percent gone off  
18 of because of Seasilver.

19 Now, why is it so effective with diabetes?  
20 Because of the vanadium and chromium that's in there that  
21 helps to balance the blood sugar and causes the pancreas  
22 to rebuild and kick in. Remember we were talking about  
23 the cellular intelligence? So, the cells that make up  
24 the pancreas have the ability to recognize the chromium  
25 and vanadium in the mono-molecular form and use that to

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

1 wife was 50 pounds overweight and she only lost a pound  
2 or two.

3 Well, I explained to her the stair-stepping,  
4 healing process and what the body -- how it sets up the  
5 hierarchy of importance, and then she understood and she  
6 stayed on the program. And do you know, within eight to  
7 nine months, her weight was completely gone. And this  
8 lady -- and I tell people, you know, this is permanent  
9 weight loss. This is not a fad diet to where you starve  
10 yourself and all of a sudden, you know, your body starts  
11 scrambling. You know, my mom will tell you, she's lost  
12 1,000 pounds, you know. She lost the same 10 pounds, you  
13 know, 100 times. The only problem is, you lose the  
14 weight, when it comes back, it comes back twice as fast  
15 every time.

16 So, this is permanent weight loss because  
17 you're reorganizing and balancing your body chemistry,  
18 you're balancing your metabolism, your thyroid starts to  
19 function properly, you're being able to utilize and burn  
20 the calories more efficient from the food that you eat.  
21 This is the key to all weight loss and permanent weight  
22 loss.

23 BRETT RADEMACHER: Bela, it's also because the  
24 nutrition is not there in your food, a lot of people,  
25 their body's starving for it, it's forcing them to eat

1 the doctors that send their family members, relatives,  
2 nursing staff to me because I take them to clinics where  
3 they can get alternative health care choices in dealing  
4 with cancer. And yet, these are doctors that are sending  
5 them to oncologists for radiation and chemotherapy on an  
6 ongoing basis. So, they know what that does. It  
7 destroys your immune system. It destroys the good cells  
8 with the bad cells.

9 But the good news is, if you take Seasilver,  
10 then at the same time, the Seasilver offsets a majority  
11 of the negative side effects, and at the same time helps  
12 to build and strengthen your immune system so that you  
13 won't have those negative side effects, along with the  
14 fact that you're not going to lose your hair and have any  
15 of the nausea.

16 So, we actually have today now oncologists that  
17 prescribe Seasilver, one ounce, three to four times a day  
18 for two weeks before they start chemotherapy and the  
19 entire time they're doing chemotherapy and up to three  
20 months after they quit the chemotherapy, because they  
21 find it so powerful when it comes to dealing with cancer.

22 Brett, if I was to take a little pocket knife  
23 and cut across the back of your hand, the first thing  
24 you're going to do is bleed, right? Now, after you  
25 bleed, we're going to wipe the blood off, a scab is going

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025



EX. F

OFFICIAL TRANSCRIPT PROCEEDING  
FEDERAL TRADE COMMISSION

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

MATTER NO. 0323080

TITLE SEASILVER USA, INC.

DATE RECORDED: FEBRUARY 12, 2003  
TRANSCRIBED: MARCH 31, 2003

PAGES 1 THROUGH 34

VIDEOTAPE -- SEASILVER

24 F

For The Record, Inc.  
Waldorf, Maryland  
(301) 870-8025

P R O C E E D I N G S

- - - - -

ON SCREEN: This is a paid commercial advertisement for SeaSilver.

(Music playing.)

MALE ANNOUNCER: Tired of taking every numerical supplement that comes along?

ON SCREEN: Confused?

MALE ANNOUNCER: Confused by the multitude of products when you walk into the health food store and the cost?

ON SCREEN: Concerned?

MALE ANNOUNCER: Concerned for the health of you and your family?

ON SCREEN: ANTI-Fungal & Antioxidant

MALE ANNOUNCER: Have you heard of SeaSilver? SeaSilver, not just another supplement, but a whole food foundational health program that --

ON SCREEN: Balance

Cleanse

Purify

Nourish

Oxygenate

Protect

Strengthen Immune System

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025

1 MALE ANNOUNCER: -- balances, cleanses,  
2 purifies, nourishes, oxygenates, protects and  
3 strengthens.

4 ON SCREEN: ?

5 MALE ANNOUNCER: How many products do you need  
6 to do all this?

7 ON SCREEN: SEASILVER

8 Does it all!

9 Complete Multi-Vitamin, Mineral, Enzyme, Whole  
10 Food Product

11 MALE ANNOUNCER: Just one, SeaSilver.

12 ON SCREEN: SEASILVER

13 Does it all!

14 Dan Clark, M.D.

15 "I have never seen so many benefits from one  
16 product"

17 Complete Multi-Vitamin, Mineral, Enzyme, Whole  
18 Food Product

19 MALE ANNOUNCER: Dan Clark, M.D. says, I have  
20 never seen so many benefits from one product.

21 ON SCREEN: SAFE

22 EFFECTIVE

23 AFFORDABLE

24 (888)803-8196

25 MALE ANNOUNCER: SeaSilver is safe, effective

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025

1 before?

2 NEIL: Yes.

3 BELA BURKS: You have?

4 NEIL: Um-hum.

5 BELA BURKS: Are you sure?

6 NEIL: I'm positive.

7 BELA BURKS: Okay. Well, have a seat, Neil.

8 But before you go, I want to give you a bottle of  
9 SeaSilver and thank you for coming up and helping me,  
10 okay?

11 NEIL: Oh, thank you.

12 BELA BURKS: Thank you. All right. Here's the  
13 bottom line. See, all of you have had a healing  
14 experience.

15 AUDIENCE: Amen. Yes.

16 BELA BURKS: What did you do about that? You  
17 did absolutely nothing. Your body's created to succeed,  
18 not to fail. All you have to do is give it the tools  
19 that are necessary to allow it to do that job. Do you  
20 understand that? It's so simple.

21 Now, let me tell you exactly how the body  
22 works. We'll have some fun here real quick. When we  
23 talk about things found in nature, God's creations, we're  
24 talking about fruits, vegetables, nuts, seeds, grains,  
25 legumes and herbs.

1           ON SCREEN: We do not make any claims: Our  
2           purpose is to educate on supplementation.

3           BELA BURKS: These are all things that are  
4           found in God's creation, designed to nourish and  
5           strengthen our body. When you combine them with the body  
6           that has the ability to succeed, not to fail, you have an  
7           unlimited potential. The only boundaries that you have  
8           are those that you allow the medical community to put on  
9           your head. It's truly just that simple. I have seen  
10          everything from cancer to AIDS to pneumonia to  
11          fibromyalgia to Epstein Barr to chronic fatigue to the  
12          common cold cured with the power of nature, with the  
13          power of nature.

14          ON SCREEN: Genesis 3 Give body tools necessary  
15          to succeed

16          BELA BURKS: Let's talk a little bit so you  
17          understand how the body works so this stuff will all  
18          start making sense to you.

19          First of all, we have the blood right here and  
20          here we have a cell. And universally, everybody in the  
21          medical community agrees we've got to get nourishment to  
22          the cellular level. Blood levels don't mean a thing.  
23          You can go to the health food store, you can buy all  
24          those phony B vitamin complex and mega dose of this and  
25          mega dose of that and you will elevate -- you will

For The Record, Inc.  
Waldorf, Maryland  
(301)870-8025