	.1	
1	ALDEN F. ABBOTT General Counsel	
2	GREGORY A. ASHE	
	HELEN CLARK Federal Trade Commission	
3	600 Pennsylvania Avenue NW	
4	Washington, DC 20580	
5	Telephone: 202-326-3719 (Ashe) Telephone: 202-326-2273 (Clark)	
6	Facsimile: 202-326-3768	
7	Email: gashe@ftc.gov, hclark@ftc.gov	
8	NICHOLAS A. TRUTANICH	
	United States Attorney LINDSAY AGER	
9	Assistant United States Attorney	
10	Nevada Bar No. 11985 501 Las Vegas Blvd. South, Suite 1100	
11	Las Vegas, Nevada 89101	
12	Phone: (702) 388-6336 Facsimile: (702) 388-6787	
13	Email: Lindsay.ager@usdoj.gov	
14	Attorneys for Plaintiff	
15	DISTRICT OF NEVADA	
16		
17	FEDERAL TRADE COMMISSION,	
		Case No. 2:20-cv-00840-JAD-NJK
18	Plaintiff,	ORDER GRANTING
19	v.	STIPULATION TO ENTER
20	LEAD EXPRESS, INC., et al.,	PRELIMINARY INJUNCTION AGAINST KEISHI IKEDA
21	Defendants.	FECEN - 2/1
22	Detendants.	[ECF No. 36]
23		
24	Plaintiff the Federal Trade Commission ("FTC") commenced this civil action on May	
25	11 2020 pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act ("FTC Act")	
	15 U.S.C. §§ 53(b) and 57b, Section 6(b) of the Telemarketing and Consumer Fraud and Abuse	
26	Prevention Act ("Telemarketing Act"), 15 U.S.C. § 6105(b), Section 108(c) of the Truth in	

result from Defendant Ikeda's ongoing violations of the FTC Act, the TSR, TILA and

26

27

- Regulation Z, and EFTA and Regulation E unless Defendant Ikeda is immediately restrained and enjoined by order of this Court.
- F. The FTC asserts that there is good cause to believe that immediate and irreparable damage to the Court's ability to grant effective final relief for consumers—including monetary restitution, rescission, disgorgement or refunds—will occur from the sale, transfer, destruction or other disposition or concealment by Defendant Ikeda of his assets or records, unless he is immediately restrained and enjoined by order of this Court.
- G. The FTC asserts that good cause exists for continuing the asset freeze over Defendant Ikeda's assets.
- H. This Order is in the public interest.
- I. This Court has authority to issue this Order pursuant to Sections 13(b) and 19 of the FTC Act, 15 U.S.C. §§ 53(b) and 57b, Section 6(b) of the Telemarketing Act, 15 U.S.C. § 6105(b), Section 108(c) of TILA, 15 U.S.C. § 1607(c), and Section 918(c) of EFTA, 15 U.S.C. § 1693o(c); Federal Rule of Civil Procedure 65; and the All Writs Act, 28 U.S.C. § 1651.
- J. No security is required of any agency of the United States for issuance of a temporary restraining order. Fed. R. Civ. P. 65(c).

DEFINITIONS

For the purpose of this Order, the following definitions shall apply:

- A. "Asset" means any legal or equitable interest in, right to, or claim to, any property, wherever located and by whomever held.
- B. "Consumer" means any Person.
- C. "Corporate Defendants" means Lead Express, Inc., Camel Coins, Inc., Sea Mirror, Inc., Naito Corp., Kotobuki Marketing, Inc., Ebisu Marketing, Inc., Hotei Marketing, Inc., and Daikoku Marketing, Inc., and each of their subsidiaries, affiliates, successors, and assigns.

- D. "**Defendants**" means the Corporate Defendants, the Tribal Defendant, and the Individual Defendants, individually, collectively, or in any combination.
- E. "Document" is synonymous in meaning and equal in scope to the usage of "document" and "electronically stored information" in Federal Rule of Civil Procedure 34(a), Fed. R. Civ. P. 34(a), and includes writings, drawings, graphs, charts, photographs, sound and video recordings, images, Internet sites, web pages, websites, electronic correspondence, including e-mail and instant messages, contracts, accounting data, advertisements, FTP Logs, Server Access Logs, books, written or printed records, handwritten notes, telephone logs, telephone scripts, receipt books, ledgers, personal and business canceled checks and check registers, bank statements, appointment books, computer records, customer or sales databases and any other electronically stored information, including Documents located on remote servers or cloud computing systems, and other data or data compilations from which information can be obtained directly or, if necessary, after translation into a reasonably usable form. A draft or non-identical copy is a separate document within the meaning of the term.
- F. "Electronic Data Host" means any Person or entity in the business of storing, hosting, or otherwise maintaining electronically stored information. This includes, but is not limited to, any entity hosting a website or server, and any entity providing "cloud based" electronic storage.
- G. "Individual Defendants" means Takehisa Naito and Keishi Ikeda, individually, collectively, or in any combination.
- H. "Person" means a natural person, an organization or other legal entity, including a corporation, partnership, sole proprietorship, limited liability company, association, cooperative, or any other group or combination acting as an entity.
- I. "Public Health and Safety Event" means (1) any public health or safety emergency announced or declared by any federal, state, or local governmental authority or (2) the existence of any order, regulation, or action by any federal, state, or local government

authority relating to public health or safety governing or otherwise restricting public or commercial activity, such as a quarantine or stay-at-home order.

J. "Tribal Defendant" means La Posta Tribal Lending Enterprise and any name under which it does business including Harvest Moon Financial, Green Stream Lending, and Gentle Breeze Online.

ORDER

PROHIBITED BUSINESS ACTIVITIES

- I. IT IS THEREFORE ORDERED that Defendant Ikeda, his officers, agents, employees, and attorneys, and all other Persons in active concert or participation with them, who receive actual notice of this Order by personal service or otherwise, whether acting directly or indirectly, in connection with the advertising, marketing, promoting, or offering of any loan or other extension of credit, are temporarily restrained and enjoined from:
 - A. misrepresenting or assisting others in misrepresenting, expressly or by implication:
 - that any Person will withdraw from Consumers' bank accounts a fixed number of payments to repay Consumers' loans;
 - that any Person will withdraw from Consumers' bank accounts a fixed total of payments to repay Consumers' loans;
 - that any Person will withdraw from Consumers' bank accounts payments that consist of both interest and principal repayment; and
 - 4. any other fact material to Consumers concerning any loan or other extension of credit, including, but not limited to: (a) closing costs or other fees and how such costs or fees will be assessed, (b) the payment schedule, monthly payment amount(s), any balloon payment, or other payment terms, (c) the interest rate(s), annual percentage rate(s), or finance charge(s), and whether they are fixed or adjustable, (d) the loan amount, credit amount, draw amount, or outstanding balance, (e) the loan term, draw period, or maturity, (f) the amount of cash to be disbursed to the borrower out of the

proceeds, or the amount of cash to be disbursed on behalf of the borrower to any third parties, (g) whether any specified minimum payment amount covers both interest and principal, and whether the credit has or can result in negative amortization, and (h) that the credit does not have a prepayment penalty or whether subsequent refinancing may trigger a prepayment penalty and/or other fees;

- B. if a loan or extension of credit contains an automatic renewal or refinance provision, failing to disclose clearly and conspicuously all material terms and conditions of that provision, including, but not limited to (1) the fact that loan or extension of credit will automatically renew or refinance unless the borrower takes an affirmative action to avoid such renewal or refinance, (2) the date the loan or extension of credit will renew or refinance, and (3) the specific steps the borrower must take to avoid renewal or refinance;
- C. creating or causing to be created, directly or indirectly, a remotely created payment order, including a remotely created check, as payment for any good or service offered or sold through telemarketing;
- D. failing to disclose clearly and conspicuously in writing, in a form Consumers may keep, before extending credit, the following information in a manner reflecting the terms of the legal obligations between the parties: (1) the amount financed, (2) the finance charge, (3) the annual percentage rate, (4) the payment schedule, and (5) the total of payments;
- E. failing to obtain a written authorization signed or similarly authenticated from any Person before debiting such Person's bank account on a recurring basis; and
- F. failing to provide a copy of a written authorization signed or similarly authenticated from any Person before debiting such Person's bank account on a recurring basis.

PROHIBITION ON RELEASE OF CUSTOMER INFORMATION

II. IT IS FURTHER ORDERED that Defendant Ikeda, his officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them, who

receive actual notice of this Order, whether acting directly or indirectly, are hereby temporarily restrained and enjoined from:

- A. Selling, renting, leasing, transferring, or otherwise disclosing, the name, address, birth date, telephone number, email address, credit card number, bank account number, Social Security number, or other financial or identifying information of any Person that any Defendant obtained in connection with any activity that pertains to the subject matter of this Order; and
- B. Benefitting from or using the name, address, birth date, telephone number, email address, credit card number, bank account number, Social Security number, or other financial or identifying information of any Person that any Defendant obtained in connection with any activity that pertains to the subject matter of this Order.
- C. Provided, however, that Defendants may disclose such identifying information to a law enforcement agency, to their attorneys as required for their defense, as required by any law, regulation, or court order, or in any filings, pleadings or discovery in this action in the manner required by the Federal Rules of Civil Procedure and by any protective order in the case.

ASSET FREEZE

- III. IT IS FURTHER ORDERED that, except as set forth in Sections III.F, III.G, and III.H, Defendant Ikeda, his officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are hereby temporarily restrained and enjoined from:
 - A. Transferring, liquidating, converting, encumbering, pledging, loaning, selling, concealing, dissipating, disbursing, assigning, relinquishing, spending, withdrawing, granting a lien or security interest or other interest in, or otherwise disposing of any Assets that are:
 - 1. owned or controlled, directly or indirectly, by any Defendant;

- 2. held, in part or in whole, for the benefit of any Defendant;
- 3. in the actual or constructive possession of any Defendant; or
- 4. owned or controlled by, in the actual or constructive possession of, or otherwise held for the benefit of, any corporation, partnership, asset protection trust, or other entity that is directly or indirectly owned, managed or controlled by any Defendant.
- B. Opening or causing to be opened any safe deposit boxes, commercial mail boxes, or storage facilities titled in the name of any Defendant or subject to access by any Defendant, except as necessary to comply with written requests from the Receiver acting pursuant to its authority under this Order;
- C. Incurring charges or cash advances on any credit, debit, or ATM card issued in the name, individually or jointly, of any Corporate Defendant or any corporation, partnership, or other entity directly or indirectly owned, managed, or controlled by any Defendant or of which any Defendant is an officer, director, member, or manager. This includes any corporate bankcard or corporate credit card account for which any Defendant is, or was on the date that this Order was signed, an authorized signor; or
- D. Cashing any checks or depositing any money orders or cash received from Consumers, clients, or customers of any Defendant.
- E. The Assets affected by this Section shall include: (1) all Assets of Defendants as of the time this Order is entered; and (2) Assets obtained by Defendants after this Order is entered if those Assets are derived from any activity that is the subject of the Complaint in this matter or that is prohibited by this Order. This Section does not prohibit any transfers to the Receiver or repatriation of foreign Assets specifically required by this order.
- F. Open Bank shall, immediately upon receipt of this Order, transfer the amount of \$62,000 from Open Bank account number xxxx1292 in the name of Keishi Ikeda to Open Bank account number xxxx3791 in the name of Kotobuki Marketing. Open Bank account

15

16

17

18

19

20

21

22

23

24

25

26

27

1

2

- number xxxx1292 in the name of Keishi Ikeda shall thereafter be released from the asset freeze.
- G. Defendant Ikeda may retain and spend income received from employment unrelated to lending performed after the date of entry of this Order, provided that such income be first deposited into the account released pursuant to Section III.F of this Order.
- H. Defendant Ikeda may retain and spend Assets acquired by loan or gift after the date of entry of this Order only after identifying such Assets to FTC counsel and provide that such Assets be first deposited into the account released pursuant to Section III.F of this Order. This sub-section shall not apply to loans or gifts valued at less than \$500.

DUTIES OF ASSET HOLDERS AND OTHER THIRD PARTIES

IV. IT IS FURTHER ORDERED that any financial or brokerage institution, Electronic Data Host, credit card processor, payment processor, merchant bank, acquiring bank, independent sales organization, third party processor, payment gateway, insurance company, business entity, or Person who receives actual notice of this Order (by service or otherwise) that (a) has held, controlled, or maintained custody, through an account or otherwise, of any Document on behalf of Defendant Ikeda or any Asset that has been owned or controlled, directly or indirectly, by Defendant Ikeda; held, in part or in whole, for the benefit of Defendant Ikeda; in the actual or constructive possession of Defendant Ikeda; or owned or controlled by, in the actual or constructive possession of, or otherwise held for the benefit of, any corporation, partnership, asset protection trust, or other entity that is directly or indirectly owned, managed or controlled by Defendant Ikeda; (b) has held, controlled, or maintained custody, through an account or otherwise, of any Document or Asset associated with credits, debits, or charges made on behalf of Defendant Ikeda, including reserve funds held by payment processors, credit card processors, merchant banks, acquiring banks, independent sales organizations, third party processors, payment gateways, insurance companies, or other

entities; or (c) has extended credit to Defendant Ikeda, including through a credit card account, shall:

- A. Hold, preserve, and retain within its control and prohibit the withdrawal, removal, alteration, assignment, transfer, pledge, encumbrance, disbursement, dissipation, relinquishment, conversion, sale, or other disposal of any such Document or Asset, as well as all Documents or other property related to such Assets, except for those identified in Sections III.F, III.G, and III.H of this Order or except by further order of this Court; *provided, however*, that this provision does not prohibit Defendant Ikeda from incurring charges on a personal credit card established prior to entry of this Order, up to the pre-existing credit limit;
- B. Deny any Person access to any safe deposit box, commercial mail box, or storage facility that is titled in the name of Defendant Ikeda, either individually or jointly, or otherwise subject to access by Defendant Ikeda;
- C. Provide FTC counsel, within three (3) days of receiving a copy of this Order, a sworn statement setting forth, for each Asset or account covered by this Section:
 - 1. The identification number of each such account or Asset;
 - 2. The balance of each such account, or a description of the nature and value of each such Asset as of the close of business on the day on which this Order is served, and, if the account or other Asset has been closed or removed, the date closed or removed, the total funds removed in order to close the account, and the name of the Person or entity to whom such account or other Asset was remitted; and
 - 3. The identification of any safe deposit box, commercial mail box, or storage facility that is either titled in the name, individually or jointly, of Defendant Ikeda, or is otherwise subject to access by Defendant Ikeda; and
- D. Upon the request of FTC counsel, promptly provide FTC counsel with copies of all records or other Documents pertaining to such account or Asset, including originals or

copies of account applications, account statements, signature cards, checks, drafts, deposit tickets, transfers to and from the accounts, including wire transfers and wire transfer instructions, all other debit and credit instruments or slips, currency transaction reports, 1099 forms, and all logs and records pertaining to safe deposit boxes, commercial mail boxes, and storage facilities.

E. Provided, however, that this Section does not prohibit repatriation of foreign Assets specifically required by this order.

FINANCIAL DISCLOSURES

- V. IT IS FURTHER ORDERED that Defendant Ikeda, within five (5) days following the date of entry of this Order, shall prepare and deliver to FTC counsel:
 - A. completed financial statements on the forms attached to this Order as **Attachment A**(Financial Statement of Individual Defendant); and
 - B. completed **Attachment B** (IRS Form 4506, Request for Copy of a Tax Return).

FOREIGN ASSET REPATRIATION

- **VI. IT IS FURTHER ORDERED** that within five (5) days following the date of entry of this Order, Defendant Ikeda shall:
 - A. Provide FTC counsel with a full accounting, verified under oath and accurate as of the date of this Order, of all Assets, Documents, and accounts outside of the United States which are: (1) titled in the name, individually or jointly, of Defendant Ikeda; (2) held by any Person or entity for the benefit of Defendant Ikeda or for the benefit of, any corporation, partnership, asset protection trust, or other entity that is directly or indirectly owned, managed or controlled by Defendant Ikeda; or (3) under the direct or indirect control, whether jointly or singly, of Defendant Ikeda;
 - B. Take all steps necessary to provide FTC counsel access to all Documents and records that may be held by third parties located outside of the territorial United States of America,

including signing the Consent to Release of Financial Records appended to this Order as **Attachment C**.

- C. Transfer to the territory of the United States all Documents and Assets located in foreign countries which are: (1) titled in the name, individually or jointly, of Defendant Ikeda; (2) held by any Person or entity for the benefit of Defendant Ikeda or for the benefit of, any corporation, partnership, asset protection trust, or other entity that is directly or indirectly owned, managed or controlled by Defendant Ikeda; or (3) under the direct or indirect control, whether jointly or singly, of Defendant Ikeda; *provided, however*, that Defendant Ikeda may delay making any such transfer to the extent that a Public Health or Safety Event prevents him from undertaking such transfer safely; and
- D. The same business day as any repatriation, (1) notify counsel for the FTC of the name and location of the financial institution or other entity that is the recipient of such Documents or Assets; and (2) serve this Order on any such financial institution or other entity.

NON-INTERFERENCE WITH REPATRIATION

- VII. IT IS FURTHER ORDERED that Defendant Ikeda, his officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are hereby temporarily restrained and enjoined from taking any action, directly or indirectly, which may result in the encumbrance or dissipation of foreign Assets, or in the hindrance of the repatriation required by this Order, including, but not limited to:
 - A. Sending any communication or engaging in any other act, directly or indirectly, that results in a determination by a foreign trustee or other entity that a "duress" event has occurred under the terms of a foreign trust agreement until such time that all Defendants' Assets have been fully repatriated pursuant to this Order; or

B. Notifying any trustee, protector or other agent of any foreign trust or other related entities of either the existence of this Order, or of the fact that repatriation is required pursuant to a court order, until such time that all Defendants' Assets have been fully repatriated pursuant to this Order.

CONSUMER CREDIT REPORTS

VIII. IT IS FURTHER ORDERED that the FTC may obtain credit reports concerning Defendant Ikeda pursuant to Section 604(a)(1) of the Fair Credit Reporting Act, 15 U.S.C. 1681b(a)(1), and that, upon written request, any credit reporting agency from which such reports are requested shall provide them to the FTC.

PRESERVATION OF RECORDS

- **IX. IT IS FURTHER ORDERED** that Defendant Ikeda, his officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are hereby temporarily restrained and enjoined from:
 - A. Destroying, erasing, falsifying, writing over, mutilating, concealing, altering, transferring, or otherwise disposing of, in any manner, directly or indirectly, Documents that relate to:
 (1) the business, business practices, Assets, or business or personal finances of any Defendant; (2) the business practices or finances of entities directly or indirectly under the control of any Defendant; or (3) the business practices or finances of entities directly or indirectly under common control with any other Defendant; and
 - B. Failing to create and maintain Documents that, in reasonable detail, accurately, fairly, and completely reflect Defendant Ikeda's income, disbursements, transactions, and use of Defendant Ikeda's Assets.

REPORT OF NEW BUSINESS ACTIVITY

X. IT IS FURTHER ORDERED that Defendant Ikeda, his officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them, who

receive actual notice of this Order, whether acting directly or indirectly, are hereby temporarily restrained and enjoined from creating, operating, or exercising any control over any business entity, whether newly formed or previously inactive, including any partnership, limited partnership, joint venture, sole proprietorship, or corporation, without first providing FTC counsel with a written statement disclosing: (1) the name of the business entity; (2) the address and telephone number of the business entity; (3) the names of the business entity's officers, directors, principals, managers, and employees; and (4) a detailed description of the business entity's intended activities.

DISTRIBUTION OF ORDER BY DEFENDANTS

XI. IT IS FURTHER ORDERED that Defendant Ikeda shall immediately provide a copy of this Order to each affiliate, telemarketer, marketer, sales entity, successor, assign, member, officer, director, employee, agent, independent contractor, client, attorney, spouse, subsidiary, division, and representative of Defendant Ikeda, and shall, within ten (10) days from the date of entry of this Order, and provide the FTC with a sworn statement that this provision of the Order has been satisfied, which statement shall include the names, physical addresses, phone number, and email addresses of each such Person or entity who received a copy of the Order. Furthermore, Defendant Ikeda shall not take any action that would encourage officers, agents, members, directors, employees, salespersons, independent contractors, attorneys, subsidiaries, affiliates, successors, assigns or other Persons or entities in active concert or participation with them to disregard this Order or believe that they are not bound by its provisions.

SERVICE OF THIS ORDER

XII. IT IS FURTHER ORDERED that copies of this Order may be served by any means, including facsimile transmission, electronic mail or other electronic messaging, personal or overnight delivery, U.S. Mail or FedEx, by agents and employees of the FTC, by any law enforcement agency, or by private process server, upon Defendant Ikeda or any Person

(including any financial institution) that may have possession, custody or control of any Asset or Document of Defendant Ikeda, or that may be subject to any provision of this Order pursuant to Rule 65(d)(2) of the Federal Rules of Civil Procedure. For purposes of this Section, service upon any branch, subsidiary, affiliate or office of any entity shall effect service upon the entire entity.

CORRESPONDENCE AND SERVICE ON THE FTC

XIII. IT IS FURTHER ORDERED that, for the purpose of this Order, all correspondence and service of pleadings on the FTC shall be done via email to Gregory A. Ashe at gashe@ftc.gov and Helen Clark at hclark@ftc.gov.

RETENTION OF JURISDICTION

XIV. IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for all purposes.

IT IS SO ORDERED.

U.S. District Judge Jennifer A. Dorsey Dated: June 19, 2020