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I.

INTRODUCTION

I was appointed temporary receiver ("Receiver") of the Receivership Entities
by the Temporary Restraining Order entered May 2, 2023 ("TRO"). I submit this
Preliminary Report pursuant to Paragraph 22 of the TRO to report the steps taken
to implement the TRO and the current status of the receivership estate.¹

My preliminary observation is that SL Finance's operations are largely or
completely limited to servicing existing student loan client accounts and collecting
residuals from the annual "recertification" fees charged. Operations appear to have
shifted largely to the Castillos' new business, Debt Consulting Services Inc.
("DCS"), which operates as an affiliate partner for a separate debt validation
business.²

My review of Defendant's historical and ongoing student loan operations
confirms that Defendants were taking unlawful advance fees from their customers,
and that misrepresentations were embedded in and essential to Defendants' sales
pitch. As such, I have determined that the SL Finance business cannot be operated
lawfully and profitably and have suspended ongoing operations.

While the legality of DCS's operations is suspect, I did not need to
determine whether or not it was compliant to conclude that operations should be
suspended under the TRO. DCS was a fledgling business that was heavily
subsidized by money from the student loan operations. Because I have determined
that the business cannot be operated profitably, I have likewise suspended its
ongoing operations.

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 ¹ I have also been appointed temporary receiver in a companion case also before this Court. *Federal Trade Commission vs. BCO Consulting, et. al.*, Case No. 8:23-cv-00699-JWH (ADSx) (C.D. Cal.).

²⁸ For the reasons discussed immediately below in Part II.A, I have designated DCS as a Receivership Entity under the terms of the TRO.

While SL Finance appears to have generated revenues of close to \$6 million
 over the course of more than three years, our preliminary analysis indicates that
 current assets are not significant. The cost of running the business was high, and
 the Castillos appear to have withdrawn profits with relative frequency. Our
 investigation into potential assets is ongoing.

II.

STEPS TAKEN TO IMPLEMENT TRO

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Additional Receivership Entity

9 The TRO defines Receivership Entities as the Corporate Defendant³ and
10 "any other entity that has conducted any business related to Defendants' marketing
11 of Debt Relief Services, including receipt of Assets derived from any activity that
12 is the subject of the Complaint in this matter, and that the Receiver determines is
13 controlled or owned by any Defendant." TRO, Section II.M. TRO Section
14 III.14(u) also provides a procedure for the Receiver to notify a nonparty entity of
15 this determination.

Consistent with this definition and procedure, I have designated one
additional Receivership Entity: Debt Consulting Services Inc. DCS, a Nevada
corporation formed in December 2021 and located at 9480 S. Eastern Avenue,
Suite 269, Las Vegas, Nevada, is a Receivership Entity because (1) it conducts a
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³ TRO Section II.C defines Corporate Defendant as "SL Finance LLC and its subsidiaries, affiliates, successors, and assigns."

business related to Defendants' Debt Relief Services,⁴ and (2) is owned and
 controlled by Individual Defendants Michael Castillo and Christian Castillo.⁵

By letter dated May 4, 2023, I provided notice to DCS and the Castillos via
their counsel of my determination that DCS is a Receivership Entity and the
grounds therefor. *See* Ex. 1.

6

B. Immediate Access

7 1. 12900B Garden Grove Blvd., Suite 170, Garden Grove, California As authorized by the TRO, Section III.14(h), we took control and exclusive 8 9 custody of the site identified in the TRO—SL Finance at 12900B Garden Grove Blvd., Suite 170, Garden Grove, California (the "Garden Grove location")— 10 commencing at approximately 11:30 a.m. on May 4, 2023, supported by law 11 enforcement officers. After securing the site, we retained locksmiths who changed 12 13 all exterior locks. We also provided access to counsel and other representatives of Plaintiff Federal Trade Commission ("FTC") as provided in the TRO. 14

15 The Garden Grove location is a roughly 2,000 square foot office suite in a 16 Class C office building, with no identification on the door beyond a suite number 17 (170). The office building is dated and showed signs of wear throughout. The 18 suite, which is similarly dated and worn, was set up as a call room consisting of 19 three offices, a kitchen/dining area, twelve cubicles in two rows of six, and one 20 manager desk at the end of each cubicle row. One office, which was larger than 21 the other two, was set up as a traditional office with a desk and computer and was

⁴ Although DCS's website presented the company as a student loan debt relief operation, the employees suggested that DCS was, at the time, focused on selling a "debt validation" product for a third-party partner. I believe this business still qualifies as one offering a "Debt Relief Service" under the TRO, which defines that term as "any program or service represented, directly or by implication, to renegotiate, settle, or in any way alter the terms of payment or other terms of the debt between a person and one or more unsecured creditors or debt collectors, including, but not limited to, a reduction in the balance, interest rate, or fees owed by a person to an unsecured creditor or debt collector." TRO, Section II.E.

⁵ Defendant Christian Castillo is listed as Secretary and Director in DCS's incorporation documents, while Defendant Michael Castillo is listed as President and Treasurer.

purportedly used by Michael Castillo when he came into the office; the other two 1 2 offices appear to have been used largely as storage. There were two big screen televisions on the sales floor and kitchen and a whiteboard set up like a sales 3 leaderboard, but it was not filled-in at the time of immediate access. 4

5 When we arrived, there were three employees present: the *de facto* 6 supervisor, Mark Manansala, Jun Chang (who was mentioned in the consumer declarations, see ECF No. 10, PX09 [Barrera Declaration], and the FTC's 7 memorandum in support of its TRO application, see ECF No. 6 at 7, 9-10), and a 8 9 third call center employee. Neither of the Castillos was present. We interviewed the three employees who were present at length (as described below); all were 10 cooperative and largely credible, though they all minimized their involvement and 11 knowledge to varying degrees. 12

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Exhibit 2 contains a schematic of the site and an inventory of property located at the Garden Grove location. 14

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9480 S. Eastern Avenue, Suite 269, Las Vegas, Nevada 2.

As discussed above in Part II.A, during immediate access of the Garden 16 17 Grove location we were able to confirm our preliminary suspicions that DCS qualified as a Receivership Entity. After providing notice of my determination to 18 19 counsel representing Defendants on the afternoon of May 4, 2023, we traveled that 20 evening to DCS's office at 9480 S. Eastern Avenue, Suite 269, Las Vegas, Nevada. While I spoke with defense counsel and sought cooperation in accessing the office, 21 22 counsel was unwilling to assist us. When we arrived, DCS was listed on the building directory, but the office appeared vacant and was listed online for lease. 23 As such, we took no further action at that location. 24

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С. **Documents/Information/Electronic Data**

At the Garden Grove location, we confirmed that the limited hard copy 26 documents were secure. The FTC's Digital Forensics Unit obtained, under our 27 28 ///

supervision, forensic images of certain selected desktop computers and Mark
 Manansala's Macbook.

Both SL Finance and DCS utilized Google Suites for email, QuickBooks for 3 accounting, and DebtPayPro as their customer relationship management ("CRM") 4 5 platform. We ultimately secured the necessary administrative passwords to access 6 all of these services and to remove all access by Defendants. This was not, however, a seamless process, as the Google Suites administrator account utilized 7 two-factor authentication and the Individual Defendants refused to assist us in 8 accessing the account for four days. We were only able to obtain access on the 9 afternoon of Monday, May 8, 2023, and then only after essentially finalizing an 10 Affidavit of Non-Compliance and Order to Show Cause re Contempt. 11

After we provided notice of the TRO, DebtPayPro suspended Defendants'
access to the CRM accounts and provided us with read-only access to both the SL
Finance and DCS databases upon our request.

15 **D.** Asset Freeze

At the time we accessed the Garden Grove location, my office served notice
of the asset freeze on banks and other financial institutions where Defendants were
known to maintain accounts.

19 E. Notice to Consumers

We are in the process of updating the incoming telephone message on all
active Receivership Entity telephone numbers to note the suspension of operations
and to strongly encourage all callers (existing customers and any potential new
customers) to contact their student loan servicers directly.

We are likewise in the process of configuring the SL Finance and DCS
websites to reroute visitors to the Receiver's website, which contains a notice
regarding the FTC's action and the suspension of operations and encourages direct
contact with loan servicers.

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1	E D. J				
1	F. Bond				
2	As required by TRO Section III.21, on May 11, 2023, I obtained and filed				
3	with the Court a bond in the sum	of \$15,000.			
4		III.			
5	ASSETS AND LIABIL	ITIES OF RECEIVER	RSHIP EN'	TITIES	
6	Defendants were obligated	to provide financial dis	sclosures of	n Tuesday, May	
7	9, 2023. While counsel has indic	ated that they are worki	ing hard to	provide the	
8	disclosure documents, at present	they have not been prov	vided.		
9	A. Bank Accounts				
10	In the brief time since the	TRO was entered, we h	ave receive	ed the following	
11	information as to frozen accounts	s for SL Finance and DC	CS:		
12			Acct.	Balance	
13	Account Name	Fin'l Institution	No.	Frozen	
	Debt Consulting Services, Inc.	JPMC	0316	\$21,118.54	
14	Debt Consulting Services, Inc.	Payment Automation Network	1609	\$1,272.60	
15	Debt Consulting Services, Inc.	Electronic Merchant	1007	\$1,272.00	
16	SL Finance LLC	Systems	2419	\$50,699.00	
17	SL Finance LLC	JPMC	5518	\$26,046.62	
18	SL Finance LLC	PayArc	9033	\$15,000.00	
19		Payment Automation			
20	SL Finance LLC	Network	1483	\$1,579.60	
21	SL Finance LLC	Payment Automation Network	1525	\$795.00	
22	Total			\$116,511.36	
23	B. Other Assets				
	We are still in the process of identifying assets. At present, we have				
-241	We are still in the process	of identifying assets. A	i present, v		
24 25	We are still in the process identified at least three vehicles v		-		

26 receivership funds: a 2021 Mercedes GLE 63 S Coupe, a 2020 Audi Q7, and a

- 27 2017 Range Rover. The 2020 Audi Q7 appears to have been traded to a dealer in
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 - EXHIBIT A Page 9

late 2022, with the trade-in used to partially fund the purchase of a 2023 Toyota
 Tundra in Christian Castillo's name.

C. Liabilities

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The SL Finance balance sheet lists a note payable under long-term liabilities
of \$73,089.19 referencing the 2021 Mercedes. *See* Ex. 3. As discussed below in
Part VI.D.2, DCS owes \$142,250.00 to SL Finance. At present, we are unaware of
any other liabilities.

8 D. Accounting

9 Our forensic accountant, Lisa Jones, is in the process of reviewing available financial records, which include QuickBooks records, bank statements, and 10 merchant account statements. Based on the information available to date, she has 11 prepared a Receivership Initial Account Records Review report attached as 12 13 Exhibit 3. We have as a starting point the declaration of the FTC's forensic accountant (see ECF No. 11, PX15, Declaration of Rufus Jenkins) that consumers 14 15 paid a total of nearly \$6 million to Defendants for student loan debt relief services during the period. We have also identified at least one accountant who has 16 17 provided bookkeeping and tax preparation services for SL Finance and DCS in the past. We will follow up with them to secure relevant records and tax returns. 18

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FUTURE STEPS TO PRESERVE AND PURSUE ASSETS

IV.

TRO Section III.22(d) instructs the Receiver to provide the Court with "the steps the Receiver intends to take in the future to: [i] prevent any diminution in the value of assets of the Receivership Entities; [ii] pursue receivership assets from third parties; and [iii] adjust the liabilities of the Receivership Entities, if appropriate."

On May 11, 2023, after we identified the three vehicles referenced above in
Part III.B as potential assets, I reached out to defense counsel to request
information about the vehicles. Counsel confirmed that Defendants were in the

process of compiling a list of company assets, including vehicles. We will apprise
 the Court of any assets identified by the Castillos and their counsel not already
 referenced in this Report.

Separately, our forensic accountant continues to review the Receivership
Entities' documents to identify other potential Estate assets. We will update the
Court if and when we identify assets other than those flagged by the Castillos or
identified to date.

8 Finally, we are still in the early stages of reviewing documents, but we are
9 reviewing with an eye to evaluating whether or not any viable claims against third
10 parties exist.

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DEFENDANTS' STUDENT LOAN DEBT RELIEF BUSINESS

V.

Through the immediate access process, our review of hard copy and
electronic records, and conversations with Defendants' employees, we have been
able to glean the metrics of these businesses and confirm that their student loan
debt relief operations were ingrained with practices prohibited by the TRO
(advance fees and deceptive representations). We were also able to confirm that
SL Finance and DCS operated as a common enterprise.

19

A. Common Enterprise

Our review confirms that SL Finance, DCS, and the Individual Defendants operated their businesses as a common enterprise with overlapping ownership and employees. As discussed above in Part II.A and below in Part VI.D.2, SL Finance and DCS shared owners and employees; both offered Debt Relief Services as defined in the TRO; and DCS's operations were funded in substantial part by money that came from SL Finance.

26 B. Student Loan Debt Relief Operations

It took substantial effort to get the Defendants' assistance in obtaining
administrative access to the companies' Google Suites, which house their email

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and instant messaging.⁶ Ultimately, after receiving the passwords on the afternoon 1 2 of May 8, we obtained access to Defendants' email accounts mid-day on May 10, 2023. As a result, most of the information we have obtained thus far regarding 3 Defendants' business operations comes from interviews with SL Finance/DCS 4 5 employees, records found on-site in hard copy format or stored on desktop 6 computers, and our review of the DebtPayPro CRM databases. Most helpful was the on-site supervisor at Garden Grove, Mark Manansala. He was responsive to 7 our questions and largely credible, though he clearly attempted to minimize his 8 9 role and involvement in, and understanding of, the student loan debt relief scheme.

Manansala told us that he began working for SL Finance in late 2018 or 10 early 2019, when the business was based out of a smaller suite in a different office 11 12 building in the same office park (he said they moved to the current premises 13 around June 2019). Per Manansala, he was hired by Individual Defendant Christian Castillo, and he was trained directly by both Castillos. Manansala 14 15 described all the employees at this time as being in "sales." He recalled there being five employees (including himself but neither of the Castillos) at the time he 16 17 joined; when they moved to the Suite 170 location, the number had grown to eight. He told us that at its peak there were ten to twelve employees, counting himself but 18 neither Castillo, and that the number had tapered off over time until only himself 19 20 and the two other employees in the office remained. He said that while the Castillos were coming in every day when he started, at present they were only 21 22 visiting the office sporadically.

23

At the time of immediate access, Manansala stated that operations had shifted from the student loan debt relief business to the debt validation side of 24 operations. This is consistent with what we saw in the DebtPayPro CRM, which 25

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⁶ The administrative passwords (which are essential to access and control the companies' emails) were only provided after numerous requests over a four-day period and ultimately only given after we prepared an Affidavit of Non-Compliance and Order to Show Cause re Contempt as noted above. 27 28

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reflected a sharp drop-off in new student loan clients beginning around October
 2022, with only a handful of clients enrolled after January 2023, and which showed
 enrollment of debt validation clients beginning in September 2022.

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Leads

1.

5 We asked Manansala about the lead sources SL Finance had used when they 6 were still accepting new student loan clients. Manansala claimed not to know what the source of their inbound student loan leads had been, though he said inbound 7 callers would reference seeing ads (including on Facebook) or receiving a 8 voicemail or email regarding "loan forgiveness." We were not able to access 9 emails for SL Finance until mid-day May 10, 2023 (see discussion above), but our 10 preliminary review of the emails suggests lead lists were purchased from a variety 11 of sources. 12

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2. <u>Initial Sales Call and Pitch to Consumer</u>

Manansala told us that in his initial contact with a potential student loan 14 15 consumer, he would ask a number of qualifying questions to determine if they qualified for the "program." Qualifying questions were also included in call scripts 16 17 found on-site which we reviewed, primarily related to loan amount. See, e.g., Ex. 4 (stating amount owed in "Student Loan Debt . . . [m]ust be over 5K"). 18 19 Assuming the consumer met SL Finance's initial criteria, Manansala said he would 20 proceed to log in to the caller's Federal Student Aid account to verify the loan balances. This is consistent with the call scripts we reviewed, which instructed SL 21 Finance employees to "[g]o to studentaid.gov" and "pull[] up the loan profile."⁷ 22 23 See id.

Manansala stated that after reviewing the loan balances with the consumer,
he would then ask for the consumer's income, occupation, marital status, and
family size, which was consistent with the call scripts we reviewed. *See id.*

^{28 &}lt;sup>7</sup> Manansala said that if the consumer was unable to access his or her FSA account, he would ask the consumer for an approximate debt balance.

Manansala would use this information to "quote" the consumer a new monthly
 payment.

The call scripts we reviewed instructed employees to inform consumers at this point that they would "run an electronic quote with the Department of Education just so we can determine exactly which programs you will qualify for." *See id.*; *see also* Part VI.B.2, *infra*. Training videos we reviewed, however, confirmed that these "quotes" were actually generated by software within the DebtPayPro CRM. This is consistent with what Manansala and Chang told us, which is that they would use DebtPayPro to get the quote to pitch the consumer.

Manansala told us that regardless of the quote obtained, consumers would be 10 charged the same amount for SL Finance's services: \$999 payable in four or five 11 monthly installments, which is consistent with the initial fees documented in recent 12 client files we reviewed.⁸ There was somewhat greater variability when it came to 13 the ongoing monthly payments after the initial \$999 was paid, however. Chang 14 15 said the employees had some discretion when picking the monthly fee amount, while Manansala said it was always \$39 if the fee was charged. Per Manansala, SL 16 17 Finance would only charge the ongoing monthly fee if the consumer qualified for a "\$0" monthly payment to his or her servicer under the new plan proposed by SL 18 Finance. 19

If the consumer agreed to the proposed payment terms, Manansala stated
that he would collect the consumer's payment details, which could be either bank
account or credit/debit card information. Manansala stated that when a customer's
payment date came up, the fees would auto-deduct from the account or card
provided by the consumer.

⁸ In sampling consumer records from the DPP database, we saw fees as low as
⁸ S699 and as high as \$1,299, and comments from both Manansala and Chang, as
well as scripts we reviewed, suggested that at some points employees had greater
discretion to select a fee for SL Finance's services when pitching to consumers.
By the time of immediate access, however, it appeared to be a uniform \$999,
payable over four to five monthly installments.

Both Manansala and Chang told us that they would walk the consumer
through the client agreement at this point, after which they would ask a number of
"compliance" questions.⁹ See Ex. 5 ("Sales Compliance Questions" script found
on-site and on Manansala's computer). Once this process was complete, they
would "submit" the application within the DebtPayPro platform, at which point
they said the application would be handed off to SL Finance's "Processing
Department."

8

3. <u>Processing</u>

9 Both Manansala and Chang told us they believed and understood that someone at SL Finance was, in fact, processing the consumers' applications and 10 submitting them to the servicers. Chang claimed to have virtually no information 11 12 on who was doing the processing, while Manansala was more forthcoming. 13 Manansala told us that SL Finance used to process on-site, and that processing was 14 handled by an SL Finance employee named April Lopez. He recalled that she 15 stopped working for SL Finance during 2021, at which point the Castillos took over processing. Per Manansala, by 2022, the Castillos had hired off-site 16 17 processor(s) named "Eunelfa" and "Maria," both of whom he believed were located in the Philippines, to take over processing. 18 19 It was unclear to us initially whether or not Defendants were actually attempting to process consumer applications beyond submitting forbearance and 20 21 loan consolidation requests. For example, Manansala told us that both the

- 22 Castillos and the outsourced processors were able to "process" a file in a single day
- ⁹ Calls were either not always recorded or not consistently migrated into the DebtPayPro CRM database, and there was no way to easily search through the calls which were, making it difficult to identify customers for whom recordings of initial sales calls were both recorded and available. As a result, we could not determine whether or not Defendants consistently went through these compliance questions with consumers. Ultimately, however, we believe that whether or not they did is irrelevant, as a handful of "compliance" questions at the tail end of a thirty-minute call cannot counteract the substantial misrepresentations made throughout the rest of the call and afterwards (*see* Part VI.B, *infra*)—a belief amply supported by the wealth of consumer complaints we found in the emails (*see* Part VI.C, *infra*).

after a consumer made his or her first payment. This turnaround time is 1 2 inconsistent with our experience of how applications for new repayment plans actually work their way through the system—even the fastest servicers typically 3 take weeks to process an application—and this suggested to us initially that 4 5 Defendants were not submitting applications for new repayment plans on 6 consumers' behalf. After reviewing a sampling of the emails, however, it does 7 appear that Defendants were making an attempt to submit repayment plan 8 applications on consumers' behalf, at least in some instances.

9 We found numerous DebtPayPro entries made by a Eunelfa Calibara related to processing. Based on our limited review of email data to date, it appears that 10 Calibara was hired by Christian Castillo in September 2021 as a data entry 11 12 specialist. See Ex. 6. Christian Castillo sent her two training videos hosted on 13 Google Drive around that time which we attempted to access, but which look to have since been deleted from the Google Drive (when or why is unclear). See id. 14 Christian Castillo also sent Calibara a PDF outlining steps for "Direct 15 Consolidation Applications" in September 2021 (see Ex. 7), which appears to 16 17 confirm that Defendants were at least attempting to consolidate some of their student loan customers' loans. While we were not able to find similar PDF 18 instructions for submitting income-driven or income-based repayment plans (or 19 20 similar reduced-payment plans offered by the Department of Education) on consumers' behalf in Calibara's emails, we found PDF instructions entitled "Apply 21 22 for Income Driven Request (clients that have already been consolidated)" on 23 Manansala's computer. See Ex. 8.

In our review of Defendants' email inboxes, we did see email traffic suggesting that at least some applications for new repayment plans were submitted on consumers' behalf, though we largely lack visibility into whether or not these applications were ever approved. *See, e.g.*, Ex. 9 (consumer emails forwarded to Defendants reflecting repayment applications in process, approved, and denied).

We are unaware, however, of any substantial efforts by Defendants to track 1 2 whether or not consumers were accepted into the new repayment plan for which SL Finance applied on their behalf (if, in fact, they did so). Ultimately, it appears 3 that to the extent applications were "processed" and submitted, SL Finance at most 4 5 viewed its obligations as complete once the submission occurred. As discussed 6 below in Part VI.A, because Defendants took fees from consumers and paid themselves well before and after this point, regardless of whether or not a new 7 8 payment plan was approved or payment made, they violated the TSR's prohibition 9 on unlawful advance fees either way.

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4. <u>Refunds and Cancellations</u>

The lower-level employees on-site said consumers' requests for refunds and 11 cancellations would be passed off to Manansala. Manansala, for his part, told us 12 that only the Castillos could authorize refunds, which is consistent with what we 13 saw in emails. See, e.g., Ex. 10. We saw evidence in our review of the emails that 14 15 Defendants used refunds as a tool to avoid disgruntled customers reporting their business. For example, Michael Castillo authorized a partial refund of four 16 17 payments to a consumer in April 2022 after processing@slfinance.org asked, "Should we refund this client? She said that if we refund her then she won't report 18 us to different complaint agencies." See id. 19

Reports pulled from Defendants' CRM suggest that cancellations were
common, either following an affirmative request by the customer for cancellation
or for another reason, such as a client's disengagement with the "program" or
refusal to make additional payments (a *de facto* cancellation). The statistics
captured in the DebtPayPro CRM demonstrate as much:

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Category	Clients
Enrolled	12,571
Submitted	483
Returned	0
Paused	6,652
Canceled	2,516
Graduated	0

Per these internal statistics, 52.9% of SL Finance's clients had a status of "paused," and 20% of clients had affirmatively canceled their enrollment, meaning over <u>72%</u> of SL Finance's student loan customers had stopped engaging with the company for one reason or another at the time of immediate access.

VI.

CAN THE BUSINESSES BE OPERATED LAWFULLY AND PROFITABLY?

Our review of Defendants' student loan debt relief and debt validation operations, albeit limited at this point, has confirmed the collection of unlawful advance fees and deceptive sales representations prohibited by the TRO. As authorized by the TRO, Section III.14(t), I have suspended the operation of SL Finance and DCS based on my determination that such operations cannot be continued lawfully and profitably.

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A. Defendants Took Unlawful Advance Fees

It became clear to us almost immediately that Defendants were accepting advance fees in violation of the Telemarketing Sales Rule (16 C.F.R. § 310, "TSR"). The rule prohibits requesting or receiving payment of any fee unless and until (A) the telemarketer has settled at least one debt pursuant to an agreement executed by the customer, and (B) the customer has made at least one payment pursuant to that agreement. There is an escrow exception, but we saw no evidence

> EXHIBIT A Page 18

that Defendants deployed any escrow or trust accounts for student loan debt relief
 customers, making that exception inapplicable here.

In the course of our review, we were unable to find any evidence that 3 Defendants were successfully submitting reduced-payment plan applications 4 5 (unrelated to forbearance or loan consolidation) with any regularity. Certainly, we 6 saw no evidence that Defendants were monitoring whether or not submitted applications were being accepted. To the extent "processing" occurred, it was 7 8 limited to the submission of applications, after which Defendants appear to have 9 reviewed their responsibilities as discharged. Defendants were clearly not waiting for consumers to be enrolled into a new program and making at least one payment 10 under it before charging them for their services, and in fact, we saw many 11 12 instances where consumers were charged their first monthly payment as soon as 13 they signed up with Defendants. Because it does not appear that Defendants made any effort to wait until debts were settled on the consumers' behalf (let alone to 14 15 wait until a first payment was made under the new plan) before deducting their fees, we are confident that the *vast* majority of the payments—and, in all 16 17 likelihood, given the speed at which Defendants moved to deduct fees, and Manansala's comment that they would wait for consumers to make their first 18 payment to SL Finance before the "processing" began, *all* of the payments— 19 20 received by Defendants qualified as unlawful advance fees.

21 Even if Defendants had successfully submitted these initial applications, 22 however, their business model would still violate the TSR in a substantial number 23 (likely the majority, and perhaps the vast majority) of cases. Even after consumers made the initial \$999 payments, many were charged an ongoing monthly fee of 24 \$39 per month. While none of the employees we spoke to described this to us as 25 an annual recertification fee—a fee that would purportedly go to recertifying the 26 27 information needed to keep them in their new reduced-payment plan—that appears to be what it was intended as. See, e.g., Ex. 11. These fees created residual 28

monthly cash flow for Defendants with no immediate benefit to the customer and
were paid out well before the annual recertification application was actually
prepared (assuming it was prepared) or even due. Defendants' business model thus
violated the TSR's prohibition on advance fees even if Defendants waited until
their customers made a payment under their new plan before debiting their
accounts, which we saw no evidence that they did.

B. Defendants' Sales Pitch Incorporated Prohibited Misrepresentations

Given that the presence of advance fees strikes a fatal blow to the lawfulness
of these businesses, protracted review of the underlying sales practices is not
necessary to reach an overall conclusion as to lawfulness. But, our review of
limited scripts, training materials, and sales directives provided confirmation that
deceptive representations are ingrained in the business. Our review of complaints
has also confirmed Defendants routinely deployed deceptive sales practices along
the lines identified by the FTC in their Complaint. *See* ECF No. 1 ¶ 25.

Even after a preliminary review, we can confirm that Defendants were
making substantial misrepresentations throughout the sales process—most notably
misrepresentations related to the availability of loan forgiveness and Defendants'
affiliation with the Department of Education.

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1. <u>Misrepresentations Related to Loan Forgiveness</u>

Scripts found on-site and on Manansala's computer confirmed that an
essential component of Defendants' sales system was making misrepresentations
about loan forgiveness—specifically, that consumers' loans would be forgiven in
full if they qualified for the "program." *See, e.g.*, Ex. 4 ("Now, the way the loan
forgiveness program works is that, you're only required to pay a small portion of
your loans back & whatever you DONT repay back will be *completely forgiven & discharged by the Department of Education*." (emphasis added)).

Defendants' scripts reveal they told customers they were being confirmed
for loan forgiveness in real time. In scripts we found on-site and on Manansala's

computer, call room employees were directed to tell consumers they would put 1 2 them on a "brief hold" so they could "run an electronic quote with the Department of Education . . . [to] determine exactly which programs you will qualify for," after 3 which they would "HOLD & MARINATE." Ex. 4. This ruse conveyed to 4 5 consumers that the Department of Education was calculating and approving their 6 eligibility for the "forgiveness program" while the consumer was on the phone, which was a complete fabrication. In addition, the script instructed the call room 7 8 employees to "make sure to send borrower eligibility during hold." See id. This 9 "borrower eligibility" is an official-looking template email entitled "Borrower Eligibility Confirmation," which was auto-generated from the DebtPayPro CRM, 10 included the consumer's loan information in the body of the email, and stated that 11 the consumer was "confirmed for the following government program, Income-12 13 Based Repayment (IBR)" or other repayment plan. See Ex. 12. Consumers were thus given the impression that all they needed to do was complete the process with 14 15 Defendants, and they would be guaranteed placement.

This theme of a "guarantee" was echoed throughout Defendants' pitch.
When walking through the client agreement with consumers, Defendants
"guaranteed" placement in a loan forgiveness program for every consumer to
whom they spoke. Scripts found on-site and on Manansala's computer which
walked through SL Finance's introduction and welcome letter instructed
employees to promise placement:

Now, the second page will be our introduction and welcome letter, and what it states here is very simple. As long as you provided us today with truthful and honest information, than *we will have no problem qualifying you for everything that we discussed here today*.

We do also have a couple guarantees for your peace of mind.

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1) We guarantee program placement which means you will be placed into your loan forgiveness program

See Ex. 13 (emphasis added). This guarantee was pivotal to Defendants' pitch.
 For example, when asked about the purported benefits of SL Finance's services,

Manansala told us that consumers could not be guaranteed placement if they filled 1 2 out the forms themselves—but that they *would* be guaranteed placement if they 3 went through Defendants. It appears that Defendants' employees were making even more egregious 4 5 misrepresentations to consumers over the phones and by email. In addition to the misrepresentations we saw embedded in the call scripts, we saw Defendants' 6 7 employees were making or made direct misrepresentations to consumers in the 8 emails we were able to review. For example: 9 In September 2022, after asking to reschedule her payment to SL Finance, one consumer asked, "This is for my student loans right?" 10 The processing@slfinance.org email account responded, "Yes, that is correct." Ex. 14. 11 In August 2022, when a consumer who had already paid Defendants 12 \$999 wanted to confirm that she would not "be penalized for not making a payment to [the loan company] because I obviously don't 13 need to make a payment to the loan company, right?" Defendants' employee responded that "you should be receiving a paid in full 14 through consolidation summary in the mail where you'd be on a \$0 monthly obligation over the course of 36 months before your loan is 15 completely discharged and off your credit report." Ex. 15. 16 In June 2022, one consumer complained, "I have been enrolled for quite some time, and I have paid over 3000 dollars to your company. 17 When will this ever be reflected loan or credit wise? . . . It has been almost a year with no reflection. How is this helping at all, and where is my money going? Thanks." The <u>processing@slfinance.org</u> email account responded, "the installments you are making are going 18 19 towards your total consecutive payments to complete your loan forgiveness program." Ex. 16. 20In April 2022, one customer sent an email to Defendants after 21 realizing that his loan servicer was not receiving payments he was making to SL Finance, in which he wrote, "I specifically asked you 22 [on the phone] if I could stop the payments that were going directly to [my servicer] and you said yes that you would be submitting the 23 payments on my behalf from the money I was providing to you." Ex. 17. 24 In February 2022, when one customer asked when her payments to SL Finance would "get reflected in [her] credit," 25 processing@slfinance.org responded, "Your loans have been 26successfully placed in the loan forgiveness program so your loans will be discharged after the 240 consecutive payments of \$39." Ex. 18. 27 In February 2021, one customer wrote to multiple SL Finance email 28 addresses (including Christian Castillo's), "I am writing to request REIMBURSEMENT of the \$799 that I paid to SL Finance on Jan 3, 19 EXHIBIT A

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1 2 3 4	I would be FORGIVEN for the reminder of my loans I thought it was a good deal! They said I'd be getting up to \$17,500 student Loan forgiveness, since I am a teacher AND not only was I just informed					
5	HIGHER PERCENTAGE RATE!!! YES, A HIGHER INTEREST RATE!!!" Ex. 19.					
6	While listening to recorded calls in any systematic fashion was beyond our					
7	ability given the time constraints, calls to which we were able to listen had even					
8	more egregious misrepresentations. In one call, for example, the sales					
9	representative told a consumer that she "qualified" for a "new monthly payment"					
10	of \$29/month for 10 years, after which her loan would be forgiven. DebtPayPro					
11	records for this consumer confirm that the \$29/month was the amount of the					
12	monthly fee she was paying SL Finance after paying the initial \$999. ¹⁰					
13	2. <u>Affiliation with the Department of Education</u>					
14	Defendants also repeatedly implied and claimed they were affiliated with the					
15	Department of Education. As discussed above in Part V.B.2, Defendants'					
16	employees would input consumer information into a DebtPayPro calculator to get a					
17	"quote" of a new monthly payment for consumers. Scripts found at the SL Finance					
18	offices instructed employees to falsely describe the "quote" as coming from the					
19	Department of Education:					
20	So it looks like based upon your current financial situation you are					
21	going to be a perfect candidate for the program. So what I'm going to do for you now is put you on a brief hold and <i>run an electronic quote</i>					
22	<i>with the Department of Education</i> just so we can determine exactly which programs you will qualify for.					
23						
24	¹⁰ We even saw instances where Defendants would try to dissuade consumers from					
25	speaking to their loan servicers. For example, in April 2021, one consumer emailed Christian Castillo, writing, "So I spoke to OSLA [a student loan servicer]					
26	they said u guys are scam and the law not pass for student loan forgiveness." Ex. 20. Christian Castillo responded, "OSLA servicing is your current lender so					
27	they wouldn't want you to get approve for loan forgiveness since they want you to pay the full amount of your student loans. Keep in mind, the program we got you					
28	approved for is directly through the Department of Education so you are guaranteed loan forgiveness." <i>Id.</i>					
	20					

See Ex. 4. 1 Similarly, in a script labeled "How to Handle Objections" found at SL 2 Finance's offices, SL Finance was repeatedly conflating its "program" with that of 3 4 the Department of Education: 5 Who are you guys? Do you work with the Department of Education? 6 We are student advocates that work under the guidelines of the 7 Department of Education to help people qualify for all the federal programs that they have to offer. That's how we are able to work with 8 your federal loans since these are all federal programs. 9 10 Why do you need my driver's license number? 11 The Department of Education does require a second form of identification which could either be a drivers license number or state 12 ID. This is just to verify your identity because we wouldn't want you having to pay on anybody elses loans, right? 13 *See* Ex. 21. 14 We saw evidence that SL Finance continued to make similar 15 misrepresentations after customers signed up for its "service." For example, as 16 recently as March 15, 2023, when a customer missed a \$199 payment to SL 17 Finance, they would be sent an email entitled "[NAME], URGENT STUDENT 18 LOAN FORGIVENESS UPDATE!" which stated in the body, "It is imperative we 19 speak with you as soon as possible in order to keep compliance with your approved 20program *directly with the Department of Education*." See Ex. 22 (emphasis 21 added). 22 We also located call scripts at the SL Finance office for "NSFs," which we 23 understand to be the nomenclature used for an attempt to debit a consumer which 24 was unsuccessful due to there being insufficient funds in the consumer's bank 25 account or debit/credit card. These scripts conflated actual student loan debt 26 forgiveness programs run by the Department of Education with the charges 27 imposed by Defendants, *e.g.*: 28

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"Hello ______(client's name)! This is ______from Student Loan Finance, just giving you a phone call *in regards to the student loan forgiveness program*. It looks like your installment that was scheduled for _______(returned date) was unable to go through due to _______(ex: insufficient funds). All we need to do is reschedule your installment for a day that works best for you so would you like to reschedule your installment for next week, this week, or today?"

5 *See* Ex. 23 (emphasis added).

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In short, we saw evidence that throughout the sales pitch and afterwards,

Defendants routinely claimed an association with the Department of Education,

8 either directly or by implication.

9 C. Complaints

10One important gauge of whether consumers are confused or feel misled is to11review the flow of complaints generated by those consumers. While we did not

12 conduct a comprehensive review of Defendants' emails given the late date at

13 which we obtained access to them, a sampling of the emails quickly revealed a

wealth of consumer complaints of one kind or another. Some examples of emails

15 sent from consumers directly to the Castillos follow:

• "I am writing to find out why I see that the money I was paying for student loan with your company never went to my student loan account. I still see my loan was never payed off to the government. I was paying monthly and nothing happened. I need to know why and if this is a scam company I will sue to get all my money back that was paid out." Ex. 24.

- "Is my loan up to date? I thought it wasn't supposed to show up on my credit report. Also my loan servicing has been moved. It's not at the US Department of Education anymore. Does this change anything? Also, I called for a letter stating what my payment is for a loan and never received it. It seems like a scam!" Ex. 25.
- "I received another bill from Nelnet, and they would like me to send them a payment at the beginning of March, I thought your company would handle this. I have made my first payment, but I'm really not feeling secure with the information that you gave me." Ex. 26.
- "Please do not pull my payment for \$199 today. I called the us department of education and they told me the forgiveness loan doesn't apply to me. I also read online that you guys are a scam from multiple different websites." Ex. 27.
- "I am cancelling this change, this is a scam. You led me to believe I had to do this with this company and payments are what wad needed to have the forgiveness program applied to my loans." Ex. 28.

• "I sent a message that said I declined the program and canceled my credit card! This was a scam and u know it! Navient my real student loan broker is working with me!" Ex. 29.

Consumers were clearly deeply confused about multiple aspects of Defendants' "program," in short, and Defendants were well aware that the confusion existed—they needed and capitalized on the confusion as a fundamental aspect of the sales scheme. As discussed above, Defendants relied on this confusion to pitch consumers on the program and to keep them in it.

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The Businesses Cannot be Operated Lawfully and Profitably

9 In this case, we must resolve the question of whether or not lawful and
10 profitable operation is possible as to two separate businesses: the student loan debt
11 relief business and the more recently established debt validation business.

12

1. <u>Student Loan Debt Relief Business</u>

13 The student loan debt relief business run by Defendants is not a legitimate or 14 lawful business. First, Defendants take an advance fee for their services which is 15 unlawful and an insurmountable hurdle to operating the business. But beyond that, 16 Defendants' business plan calls for: deceit and confusion to get and maintain 17 customers; exorbitant fees collected unlawfully in advance; beginning with the first 18 annual recertification, fees on residual customers that became a virtual annuity; 19 and a near-complete (if not complete) abdication of responsibility when it came to 20actually following up on and closing out applications for new repayment plans on 21 consumers' behalf. The scope of the deceit and fraud at the heart of the business is 22 remarkable, leaving no feasible way to salvage any legitimate business. The 23 student loan debt relief business cannot be operated lawfully under the auspices of 24 the Receiver. I have, therefore, suspended the student loan operations as 25 authorized by TRO Section III.14(t).

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2. <u>Debt Validation Business</u>

27 Defendants' fledgling debt validation business, DCS, was substantially
28 smaller than their student loan debt relief business. Even assuming for present

purposes that this aspect of the business could be operated lawfully (and we have
 made no effort to undertake that analysis), the debt validation business is miniscule
 and unprofitable at this stage. For example, while the SL Finance DebtPayPro
 CRM listed 12,571 enrolled clients, the DCS DebtPayPro CRM listed only 675
 enrolled clients. The statistics captured in the DCS CRM suggest that DCS's
 business was negligible at best:

Category	Clients
Enrolled	675
Submitted	58
Returned	0
Paused	333
Canceled	181
Graduated	0

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Per these internal statistics, only 8.5% of DCS's clients had submitted
applications. 49.3% of clients had a status of "paused," and 26.8% of clients had
affirmatively canceled their enrollment, meaning over <u>76%</u> of DCS's debt
validation customers were inactive. Only 103 files (15.3% of the 675 enrolled) fell
into none of the above categories, suggesting that these files may have been in
process (*i.e.*, neither inactive nor submitted) at the time of immediate access. This
was not a thriving business.

Our forensic accountant's preliminary analysis of DCS's QuickBooks
records confirms that DCS was not a profitable business. At the time of immediate
access, DCS's checking account had a balance of \$55,802.80. *See* Ex. 3. Income,
expenses, net income, and revised net income (accounting for the seed money from
SL Finance) for the years 2022 and 2023, the only years in which we understand
DCS was operating, were as follows, based on the QuickBooks data:
///

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Year	Total Income	Total Expenses	Net Income	SLF Funding	Rev. Net Income
2022	\$309,939.74	\$301,696.73	\$8,243.01	\$112,250.00	-\$104,006.99
2023	\$114,634.58	\$87,349.64	\$27,284.94	\$30,000	-\$2,715.06
Total	\$424,574.32	\$389,046.37	\$35,527.95	\$142,250.00	-\$106,722.05

Based on the QuickBooks data and accounting for the funds provided by SL Finance, DCS was in the red over \$100,000 over the course of its operations—and regardless, its outstanding debts to SL Finance (\$142,250.00) are well in excess of any cash on hand (\$55,802.80).

In sum, the DCS business is essentially subsidized by loans and advances from the unlawful student loan business, and even with those subsidies it is not remotely profitable. Hence, I am also suspending its operations as authorized by TRO Section III.14(t).

Dated: May 12, 2023 /s/ Thomas W. McNamara By: Thomas W. McNamara Temporary Receiver